

Worldwide Quarterly Gaming Tracker

IDC's *Worldwide Quarterly Gaming Tracker*® fills the growing demand for detailed, timely, and accurate information around PC gaming. This includes data and insight into global trends around desktop (DT) and notebook (NB) gaming systems as well as gaming monitors. The program provides insightful analysis, quarterly market share data, and a five-year forecast that can be broken down by key geographies. The core of the product is a comprehensive electronic database detailing changes and trends in the quickly growing gaming device market. IDC's *Worldwide Quarterly Gaming Tracker*® is built on the foundation of IDC's network of country-level research operations, and its bottom-up methodology delivers an accurate view of the gaming device market from those closest to it.

Technology Coverage

This tracker provides total market size and vendor share for the following technology areas. Measurements for this tracker are in new unit shipments and end-user value.

Core Coverage

- Product category: Desktop, notebook, and monitor
- Product: Traditional DT, all-in-one DT, traditional NB, ultraslim NB, convertible NB, CCFL, and LED
- Screen size band: By inch for notebook and monitor
- Touch capability
- GPU classification: Integrated, premium, performance, professional, and value
- Monitor classification: Performance, premium, and value
- Branded gaming
- Price band

- OS
- Processor classification
- GPU classification

Monitor Attributes

- Panel type
- Screen resolution, resolution name, and resolution name band
- Refresh rate and refresh rate band
- Screen ratio and screen size
- Aspect ratio
- Curved

Desktop and Notebook Attributes

Geographic Scope

- **Asia/Pacific excluding Japan and China (15):** Australia, Bangladesh, Hong Kong, India, Indonesia, Korea, Malaysia, New Zealand, the Philippines, Singapore, Sri Lanka, Taiwan, Thailand, Vietnam, and rest of Asia/Pacific
- **Canada**
- **Central and Eastern Europe (6):** Czech Republic, Hungary, Poland, Russia, Slovakia*, and rest of CEE
- **Japan**
- **Latin America (7):** Argentina*, Brazil, Chile, Colombia*, Mexico, Peru, and rest of Latin America
- **The Middle East and Africa (7):** Israel*, Saudi Arabia, South Africa*, Turkey, the United Arab Emirates, rest of the Middle East, and rest of Africa
- **People's Republic of China**
- **United States**
- **Western Europe (16):** Austria*, Belgium*, Denmark*, Finland*, Germany, Greece*, France, Ireland*, Italy, the Netherlands*, Norway*, Portugal*, Spain, Sweden*, Switzerland* and the United Kingdom

(* PC gaming only)

Data Deliverables

This tracker is delivered on a quarterly basis via a web-based interface for online querying and downloads. The following are the deliverables for this tracker. For a complete delivery schedule, please contact an IDC sales representative.

- Historical data
- Forecast data

Forecast Coverage

Forecasts for this tracker are updated quarterly and include up to two years of quarterly forecasts and an additional three years of annual market projections. Forecasts are available at the worldwide, regional, and country levels. Forecast coverage for this tracker includes:

- Product category (desktop and notebook)
- Gaming
- GPU classification
- Monitor classification