

# China Semiannual Provincial Software Tracker

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China's software market has attracted the attention of many vendors, which has led to extremely aggressive competition in this market. As a result, vendors are constantly driven to search for new customers and market segments in order to remain profitable. IDC's *China Semiannual Provincial Software Tracker*® aims to provide vendors with pertinent information on detailed market segmentations to help them in identifying and targeting the segments that have the highest growth potential.

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## Technology Coverage

This tracker provides total market size and vendor share for the following technology areas. Measurement for this tracker is in factory revenue.

### Core coverage:

- 18 form factor markets
- 81 functional markets

### Optional content add-ons:

- **Company size:** Very large business (1,000+ employees), large business (500–999 employees), medium-sized business (100–499 employees), small business (10–99 employees), and small office (1–9 employees)
  - **Vertical markets:** Government, banking, insurance, securities and investment services, communications and media, discrete manufacturing, process manufacturing, education, retail, transportation, and others
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## Geographic Scope

- PRC (1)
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## Data Deliverables

This tracker is delivered on a semiannual basis via an email. For a complete delivery schedule, please contact an IDC sales representative. Deliverables for this tracker are:

- Final forecast data tables are delivered in Excel pivot table format.
  - Final databook is delivered in Excel pivot table format.
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## Forecast Coverage

Forecasts for this tracker are updated semiannually and include one year of historical data and five years of semiannual/annual forecasts. Forecasts are available at the country level. Examples of the segmentations being forecast in this tracker include:

### Core forecast coverage:

- 18 form factor markets
- 81 functional markets