

# China Weekly PC Pricing Watch

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This research shows a complete picture on the PC market model pricing in China by tracking each model's ASP each week in different channels.

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## Markets Covered

This product covers the following segments of the PC market:

- Model name
  - Product category
  - Processor vendor
  - Processor series
  - Processor brand
  - Internal storage
  - Internal storage details
  - Memory
  - Graphics
  - VRAM
  - Screen
  - Screen size
  - Screen resolution
  - Touchscreen
  - Display resolution
  - Keyboard
  - Communication WLAN
  - OS
  - Fingerprinting
  - Border
  - Thickness
  - Weight
  - DVD
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## Subjects Analyzed

Throughout the year, this product will address the following topics:

- Desktop and notebook each model pricing
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## Deliverables

Throughout the year, this product will offer insight into the latest trends impacting the market. Potential studies include:

PC pricing watch database

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## Key Questions Answered

Our research addresses the following issues that are critical to your success:

1. What is each model pricing each week?
  2. What is each model pricing in different channel?
  3. What is each model pricing change each week?
  4. What is the reason by model pricing change?
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## Companies Analyzed

IDC's *China Weekly PC Pricing Watch* product examines how vendors are positioning themselves to compete in the PC market. This product reviews the strategies, market positioning, and future direction of several providers in the PC market, including:

Acer, Asus, Dell, HP Inc., and Lenovo.