

China Weekly PC Monitor Pricing Watch

This research shows a complete picture on the PC monitor market model pricing in China by tracking each model's ASP each week in different channels.

Markets Covered

This product covers the following segments of the PC monitor market:

- Model name
 - Vendor
 - Screen size
 - Panel type
 - Curved
 - Screen ratio
 - Screen resolution
 - Refresh rate
 - Response time
 - Brightness
 - Lift
 - Interface
 - Touchable
 - Adjustable
 - Sync
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Subjects Analyzed

Throughout the year, this product will address the following topics:

- PC monitor — each model pricing
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Deliverables

Throughout the year, this product will offer insight into the latest trends impacting the market. Potential studies include:

- PC Monitor Pricing Watch Database
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Key Questions Answered

Our research addresses the following issues that are critical to your success:

1. What is each model's pricing each week?
 2. What is each model's pricing in different channel?
 3. What is each model's pricing change each week?
 4. What is the reason for model pricing change?
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Companies Analyzed

IDC's *China Weekly PC Monitor Pricing Watch* product examines how PC monitor vendors are positioning themselves to compete in the monitor market. This product reviews the strategies, market positioning, and future direction of several providers in the monitor market, including:

AOC, Dell, HP Inc., and Phillips.