China Quarterly Smart Home Device Tracker: Product Segmentation

This research shows a complete picture of the China smart home device market. By analyzing the data and information of companies, segments, and channels, IDC reveals the market trends and makes the forecast.

Technology Coverage

This tracker provides total market size and vendor share for the following technology areas. Measurement for this tracker is in shipments.

Core Coverage

- Product category
- Product
- Product detail
- Z-Wave
- Zigbee
- Thread
- Cellular
- Bluetooth
- Visual recognition
- Smart assistant platform
- Speaker
- Screen
- Microphone
- Camera
- Company
- Country
- Haier U+
- JD Smart
- AliSmart
- Vendor
- Wi-Fi
- OS
- Brand

Optional Content Add-Ons

- Examples: Segment by channels, PC by form factor, and notebook by screen size

Geographic Scope

- PRC (1)

Data Deliverables

This tracker is delivered on a quarterly basis via a web-based interface for online querying and downloads. For a complete delivery schedule, please contact an IDC sales representative. Deliverables for this tracker are:

- Historical data
- Forecast data

Forecast Coverage

Forecasts for this tracker are updated quarterly and include historical data, quarterly forecasts, and annual market projections. Forecasts are available at the country level. Examples of the forecasts included in this tracker are as follows:

Core Forecast Coverage

- Product category
- Product