Nordic Applications, Process and Workplace

AN IDC CONTINUOUS INTELLIGENCE SERVICE

The implementation of technology into the business processes and the workforce determines its value. Humans and technology interact in the future workplace in new ways, automation and intelligent enterprise applications will sharpen efficiency and bring new ways of working.

IDC Nordic Applications, Process and Workplace research looks into the mechanisms of successful implementation – methodology, technology and interaction between human, enterprise and society.

Markets and Subjects Analyzed

- Future of Work, enabling an efficient environment for working culture, workforce and workplace
- Nordic workforce and collaboration application software and services market
- Nordic enterprise application software and services market, including SaaS

- Sourcing strategies and vendor selection criteria for enterprise application software
- Adoption of automation and AI within business processes
- Unified Communications and Collaboration
- The development of the learning organization
- Smart Cities and the collaboration between enterprise and society

Core Research

- Trends within Nordic workforce and work culture
- Nordic enterprise application market

- Nordic skills development - recruit, retain and develop
- Nordic enterprise communication market

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: Nordic Applications, Process and Workplace.

Key Questions Answered

1. How will the future workforce evolve in terms of mobility, collaboration and communication, and how can the Nordic organisation develop into new ways of working?
2. How will the market for intelligent application software develop over the next five years? What is specific to the Nordic market in comparison to rest of Europe?
3. What is the impact of automation and AI on enterprise application software?

4. How will buyers behave in the adoption of new technologies? What impact will the largest technology trends have on the Nordic organizations and the respective business processes and when will it happen?
5. Where are the opportunities for growth in the IT services industry?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the [ENTER MARKET NAME] market, including:

Salesforce.com, Visma, Oracle, SAP, Microsoft, Infor, IFS, Unit4, IBM, Evry, Accenture, Tieto, CGI, Google, Meltwater, EG, KMD, CapGemini,

SimCorp, Diebold Nixdorf, Wolters Kluwer, OpusCapita, Telia, Tele2, Telenor