

Network Security Products and Strategies

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC's *Network Security Products and Strategies* covers security software and hardware products related to network security, network-based content inspection, and internet defense technologies. Specific functions covered include firewall/UTM, IPS/IDS, VPN, DDoS mitigation, cloud security gateway, web app firewall (WAF), messaging security, and web security. The service is designed to create in-depth coverage of the network security market.

Markets and Subjects Analyzed

- Firewall/UTM
- IDP/IPS
- Network sandboxing
- Cloud security gateway
- DDoS mitigation
- Messaging security
- Web security
- VPN
- Web app firewall
- Bot management
- Zero Trust Network Access

Core Research

- Network Security Forecast
- Internet Defense Forecast
- Content Inspection Forecast
- Network Security Market Shares
- Internet Defense Market Shares
- Content Inspection Market Shares

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Network Security Products and Strategies](#).

Key Questions Answered

1. What is the size and market opportunity for network security solutions?
2. Who are the major players in the network security space?
3. What is the size and market opportunity for messaging and web content security solutions?
4. What is the size and market opportunity for internet defense solutions?
5. How has the competitive landscape changed through digital transformation and adoption of cloud and enabling technologies?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the security market, including:

Akamai, Barracuda Networks, Broadcom, Check Point, Cloudflare, Cisco, Citrix, F5 Networks, FireEye, Forcepoint, Fortinet, Imperva,

Juniper, McAfee, Mimecast, NETSCOUT Arbor, Palo Alto Networks, Proofpoint, Radware, SonicWall, Sophos, and Trend Micro.