

# China Blockchain and NFT Strategies (Chinese Version)

AN IDC REPORT SERIES

*China Blockchain and NFT Strategies (Chinese Version)* focuses on China's market trends and is built on collaboration by analysts focusing on the needs of customers across multiple industry segments, use cases, and geographies.

## Markets and Subjects Analyzed

- China blockchain market trends
- China blockchain industrial applications
- Distributed ledger technologies
- Blockchain as a service
- Blockchain consortiums

## Core Research

- China Blockchain Market Forecast
- Market Glance: China Blockchain Market
- China Blockchain Market Ecosystem
- IDC Innovators: China Blockchain

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [China Blockchain and NFT Strategies \(Chinese Version\)](#).

## Key Questions Answered

1. What are the latest blockchain and DLT solution industry use cases and emerging use cases in China?
2. How can blockchain be used to improve supply chains, asset tracking, and trade financing?
3. How can organizations best collaborate with consortiums around blockchain? How can they collaborate with other companies?
4. How can organizations use smart contracts to grow revenue, lower costs, and improve liquidity?
5. Which innovative companies are developing new solutions around blockchain and DLT?

## Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the blockchain market, including: Alibaba, Ant Financial, Baidu, IBM, Microsoft, NetEase, Tencent, and Xunlei.