

# IT/OT Convergence Strategies

AN IDC SPECIAL INTELLIGENCE SERVICE

IDC's *IT/OT Convergence Strategies* provides insight and thought leadership as they relate to technology shifts, organizational pressures, and market conditions caused by the digital transformation of operational industries like manufacturing, oil and gas, utilities, healthcare, and retail. The program will focus on such areas as operational data strategies, operational cybersecurity, and IT. This CIS will provide insight into the transforming business models that are driving the convergence of IT and operational technology.

## Markets and Subjects Analyzed

- IT/OT Governance Models in Manufacturing, Utilities, Oil and Gas, and Other Industries
- Data Historians
- Industrial Automation
- Grid and Distribution Automation
- Upstream Production Automation
- Building Automation
- Industrial Edge Devices
- Industrial IoT
- Operational and IoT Security
- Asset Management

## Core Research

- Driving IT Cybersecurity into an OT World
- Three Steps to a Converged IT/OT Model
- Data Historians for IT
- Edge Analytics on the Grid
- IIoT and Smart Manufacturing
- Consultants Providing OT and IT Services

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [IT/OT Convergence Strategies](#).

## Key Questions Answered

1. How do you build a converged IT/OT governance model?
2. What part of the organization owns the edge?
3. Who owns the IIoT strategy?
4. What does the consulting landscape look like in a converged IT/OT environment?
5. Is ERP IT or OT?
6. Where do data historians fit in an enterprise data strategy?
7. How can we take IT security into OT environments?

## Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the IT/OT market, including:

ABB, Aveva, C3 IoT, Cisco, Dassault, Emerson, GE Digital, Honeywell, SAP, Schneider Electric, Siemens, and Uptake  
Siemens, IBM, Infor, Maana, Microsoft, OSIsoft, Oracle, Plex, QAD, Rockwell,