

Future of Work - Agenda

AN IDC CONTINUOUS INTELLIGENCE SERVICE

Organizations globally are experiencing seismic changes in where and how to work. The adoption of technologies such as artificial intelligence, robotics, and intelligent process automation are speeding this transformation. Drawing from IDC's *Future of Work - Agenda* framework, this advisory service focuses on how technology is changing work culture, digital and physical workspaces, and the ways in which humans and machines collaborate to get work done. This research will help technology vendors develop the best portfolios and go-to-market strategies and tactics to address the needs of transforming industries in their target markets.

Markets and Subjects Analyzed

- IDC's Future of Work Framework: Work culture, workspace, workforce
- Technologies shaping the future of work
- Intelligent digital workspace
- Vendors offering future of work innovations
- The competitive future of work ecosystem
- Analysis of market initiatives across work culture, digital workspace, physical workplace and augmentation of work
- Remote work and return to office
- Future of work leadership profiles

Core Research

- IDC FutureScape: Worldwide Future of Work Predictions
- Future of Work Use Case Taxonomy
- Future of Work Technology Taxonomy
- Future of Work Market Opportunity
- IDC Perspective: Future of Work: Strategies for the New Work Experience
- IDC Perspective: Intelligent Digital Workspaces
- IDC Survey: What It Takes to Automate Work for a Hybrid Future
- IDC Survey: CHRO Leadership for the Future of Work
- IDC Perspective: Talent as Competitive Advantage
- IDC Perspective: Leading with Trust
- IDC TechScape: Intelligent Digital Workspace
- IDC TechScape: North America Safe Return to Work Technologies
- IDC Market Analysis Perspective: The Future of Work
- IDC Market Glance Update: Future of Work

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Future of Work - Agenda](#).

Key Questions Answered

1. How will organizations navigate remote and hybrid work models?
2. How are organizations planning for reimagined workplaces?
3. What are the specific technologies and innovations driving the future of work?
4. What is the current state of organizations' future of work initiatives?
5. Why is agility a critical factor across all pillars of the future of work?
6. What are the key opportunities and challenges for future of work transformation across work culture, workspace, and workforce?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers impacting the future of work, including:

3D Systems, Adobe, ADP, Amazon, AMD, Apple, Automation Anywhere, Archibus, Asana, Blue Prism, Box, Catalant, Celonis, Cisco, Citrix, Cornerstone OnDemand, Dell, Dropbox, Facebook, Google, Hitachi, HP Inc., IBM, iCIMS, Intel, KMBS, Lenovo, LinkedIn, Microsoft,

Nintex, OpenText, Oracle, Pegasystems, Poly, Qualcomm, Qualtrics, Salesforce, Samsung, SAP, ServiceNow, Sharp, SHI, Skillsoft, Slack, Smartsheet, Stratasys, Symantec, TIBCO, UiPath, Unisys, VMware, and Workday.