

# Latin America Semiannual Security Solutions Tracker

IDC's *Latin America Semiannual Security Solutions Tracker®* provides annual data for the security products markets including network security, web content inspection, messaging security, endpoint security, identity and digital trust, analytics, intelligence, response, and orchestrations (SAIRO), as well as other security products. The product also includes the security services markets including consulting security services, integration security services, managed security services, and education and training security services. The product provides a view on all delivery platforms including hardware, software (on-premises/other software and public cloud), and services.

The product includes revenue for security solutions vendors and service providers, an estimate of total market size (vendor revenue and value), an estimate of market share per country, and five-year forecast. The product covers Argentina, Brazil, Chile, Colombia, Mexico, Peru, and Venezuela, with an aggregate total for the rest of Latin America.

## Technology Coverage

This product provides a holistic view on the security market for both products and services and helps identify technology adoption trends allowing adjustments on go-to-market strategies.

### Core Coverage:

#### Products:

- Network security
- Endpoint security
- Identity and digital trust
- SAIRO
- Other security

#### Services:

- Consulting security services
- Integration security services
- Education and training security services
- Managed security services (CPE, MSS traditional hosted and MSS cloud hosted)

### Optional Content Add-Ons:

- Segment by company size
- Segment by Industry

#### Delivery Platforms:

- Hardware
- Software (on premises/other software)
- Public cloud
- Services

## Geographic Scope

- Argentina, Brazil, Chile, Colombia, Mexico, Peru, Venezuela, and the rest of Latin America

## Data Deliverables

This tracker is delivered on an annual basis via a web-based interface for online querying and downloads. For a complete delivery schedule, please contact an IDC sales representative. Deliverables for this tracker are listed below:

- Historical data
- Forecast data
- Other data

## Forecast Coverage

Forecasts for this tracker are updated annually and include two years of historical data and five years of annual market projections. Forecasts are available at the regional and country levels. Examples of the forecasts included in this tracker are as follows:

### Core Forecast Coverage:

- Revenue by security products and services