

Worldwide Quarterly Enterprise Infrastructure Tracker

IDC's *Worldwide Quarterly Enterprise Infrastructure Tracker*® greatly enhances clients' ability to respond quickly and effectively to today's dynamic market. It provides a holistic total addressable market view of the four key enabling infrastructure technologies for the datacenter, allowing clients to identify and size opportunities by geography. This tracker presents a total addressable market view for the enterprise infrastructure technologies (server, external enterprise storage systems, and purpose-built appliances: HCI appliances and PBBA) for market size, market share, and forecast while providing detailed segmentation of each individual enterprise infrastructure technology market.

Technology Coverage

This tracker provides total market size and vendor share for the following technology areas. Measurement for this tracker is in units, system units, vendor revenue, value, and terabytes.

Core Coverage

- Company/vendor/brand, product brand, server type, product detail, installation, scalability, and price band class
- Product category: OEM server, OEM storage, and ODM Direct
- Product: Standard server, OEM custom-built server, HCI appliances, PBBA, storage system, OEM storage expansion, ODM custom-built server, and ODM storage expansion
- Measurements: Units, system units, vendor revenue, value, and terabytes

Optional Content Add-Ons — Technology Tiles

- Server: Technology tile by company/vendor/brand, product brand, CPU type, product design/product/product detail, OS, server class by 11 price bands, processor vendor, and socket capability and U height in units, vendor revenue, and value
- Enterprise storage systems: Technology tile by company/vendor/brand, product brand, product category, group category, topology/installation/data access, data organization, scalability, storage array type, object-based storage, OS, and storage class by 9 price bands in units, terabytes, vendor revenue, and value (media type available only in terabytes, delivered in a separate pivot table)
- PBBA: Technology tile by company/vendor/brand, product brand, product category/product, and interface in units, terabytes, vendor revenue, and value (revenue type available in vendor revenue and value, delivered in a separate pivot table)

Optional Content Add-Ons — Cross-Technology Tiles

- Buyer and cloud deployment by company/vendor/brand (top 15 vendors), product category and product, infrastructure platform, infrastructure sharing, infrastructure buyer, and location in units, terabytes, vendor revenue, and value (units not available for storage categories)
- Converged systems by company/vendor/brand, product brand, and product category in units, terabytes, vendor revenue, and value; HCI software vendor; component vendor; solution type; and integrated components (available only in vendor revenue and value, delivered in a separate pivot table)
- x86 server or external OEM segment and channel by company/vendor/brand product detail and socket capability for servers and by data access for external OEM in units and value

Geographic Scope

- | | | |
|-------------------------------------------------|-------------------------------|-----------------------|
| • Asia/Pacific (excluding Japan and China) (13) | • Japan | • PRC |
| • Canada | • Latin America (11) | • United States |
| • Central and Eastern Europe (8) | • Middle East and Africa (18) | • Western Europe (16) |

Data Deliverables

This tracker is delivered on a quarterly basis via a web-based interface for online querying and downloads. For a complete delivery schedule, please contact an IDC sales representative. Deliverables for this tracker are:

- Historical data and forecast data (for core, technology tiles, and cross-technology tiles)

Forecast Coverage

Forecasts for this tracker are updated quarterly and include five years of historical data, two years of quarterly forecasts, and an additional three years of annual market projections. Forecasts are available at the regional and country levels. The following are examples of the forecasts included in this tracker.

Core Forecast Coverage

- Product category, product, server type, product detail, installation scalability, and price band class in units*, system units*, terabytes, and value (*not available for storage categories)

Optional Forecast Add-Ons — Technology Tiles

- Server forecast: Technology tile by 9 attributes in units and value
- Enterprise storage systems forecast: Technology tile by 10 attributes in terabytes and value
- PBBA forecast: Technology tile by two attributes in terabytes and value (revenue type in value only, delivered in a separate pivot table)

Optional Forecast Add-Ons — Cross-Technology Tiles

- Buyer and cloud deployment forecast by 5 attributes in units, terabytes, and value (units not available for storage categories)
- Converged systems forecast by two attributes in value
- x86 server segment and channel by product category in units and value