

# European Industrial and Production Print

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC's *European Industrial and Production Print* service is designed to help printer vendors understand the size and dynamics of the rapidly evolving market opportunity. It analyzes market trends, technology developments, print buyers' evolving needs and high-volume digital print trends.

## Markets and Subjects Analyzed

- Production printers/MFPs: continuous form, color and monochrome
- Production printer/MFPs trends, forecast and analysis
- Printers/MFPs by technology and production segments, units and value
- Printers/MFPs by country in Western Europe (16 countries)

## Core Research

- Western European Continuous Feed Printer Market Share, 2020
- Western European Continuous Feed Printer Forecast, 2021-2025
- Western European Packaging and Label Printer Forecast and Market Shares, 2021-2025
- Western European Cut-Sheet Production Printers/MFPs Market Shares, 2020
- Western European Cut-Sheet Production Printer/MFPs Forecast, 2021-2025
- Western European Large Format Printer Market Shares, 2020
- Western European Large Format Printer Forecast, 2021-2025
- Western Europe Production Page Vol Forecast, 2021-2025
- Textile and Garment Printing Market Dynamics

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [European Industrial and Production Print](#).

## Key Questions Answered

1. Which production market segments (technologies/countries) will provide the greatest growth?
2. Where are the growth opportunities and how are vendors realizing them?
3. How are new technologies impacting page volumes and means of communication?
4. Which vendors are gaining in the production space?
5. What is the size and dynamics of the Large Format printing market?
6. What is the size and dynamics of the label printing and packaging market?
7. What are the dynamics of the textile and garment printing market?

## Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the European Industrial and Production Print market, including:

Canon, Durst, EFI, Epson, FujiFilm, HP Inc, Kodak, Konica Minolta, Kornit, Kyocera, Landa, Mimaki, OKI, Ricoh, RISO, Screen, Sharp, Xeikon, Xerox, and ToshibaTec.