

# Employee Experience: Benefits, Wellness, and Employee Engagement

AN IDC CONTINUOUS INTELLIGENCE SERVICE

The newest front on the war for talent is employee experience. The new *Employee Experience: Benefits, Wellness, and Employee Engagement* program explores these interconnected human capital management (HCM) domains as they benefit from digital technologies and emerge as critical differentiators in hiring, developing, and retaining talent. Research has connected employee experience with business performance, and therefore, it is an important topic in the future of work (FoW). The *Employee Experience: Benefits, Wellness, and Employee Engagement* program will target vendors providing technology and services for these HCM process domains.

## Markets and Subjects Analyzed

- Market for employee engagement survey and management software and services
- Market for rewards and recognition software and services
- Market for benefits and benefits administration software and services
- Market for culture management software and services
- Market for employee well-being software and services

## Core Research

- Market Forecast: Employee Engagement, Wellness, and Benefits
- Employee Experience Buyer Survey: Benefits, Well-Being, and Engagement Technologies and Services
- IDC MaturityScope: Employee Engagement, Wellness, and Benefits
- Taxonomy: Employee Experience

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Employee Experience: Benefits, Wellness, and Employee Engagement](#).

## Key Questions Answered

1. What are the key trends in the employee experience HXM market — specifically workforce experience, engagement, listening, well-being, rewards and recognition, and benefits in the software and services markets?
2. Who are the leading players in the employee experience markets, and what are their characteristics? Who are the market disruptors?
3. What is the buyer spending on employee experience software and services?
4. What is the relationship between employee experience and business performance?
5. What are the keys to success from both a vendor and a buyer view in these markets?

## Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the employee experience market, including but not limited to:

Accenture, Achievers, ADP, Aight, Alyfe Wellbeing Strategies, Aon, Avenir, Bain, Benefitfocus, Benesoft, Benevity, Bonfyre, Bonusly, BCG, BSDI, Ceridian, CHC Wellbeing, CoreHealth, Culture Amp, CultureIQ, Deloitte, Emplify, Energage, EnterpriseAlumni, Epic, Extracon Science, EY, Fond, Glint, Hyphen, IBM, Infinite Wellness Solutions (LivWell Enlightened Health), Kazoo, KPMG, Kudos, Limeade, LinkedIn, McKinsey, Mercer, Microsoft, North Highland, O.C. Tanner, Oracle, PA Consulting, Paychex, Paycom, Paylocity, Peakon, Perceptyx, Perkbox,

Perks WW, Provant (Quest Diagnostics), PwC, Qarrot (Friendefi), Qualtrics, Quantum Workplace, StayWell, SAP SuccessFactors, SurveyMonkey, TalentPulse (Retensa), The Segal Group, Threads Culture, TINYpulse, TotalWellness Health, Ultimate Software, US Corporate Wellness, Vitality, Well Nation, Wellness Corporate Solutions, WellRight, West Monroe Partners, Willis Towers Watson, Workday, Workhuman, Zeal, and Zenefits.