Print in the "Paperless" Society

AN IDC CONTINUOUS INTELLIGENCE SERVICE

Businesses and governing bodies are pushing "less paper" or "paperless" initiatives in the name of cost reduction and driving operational efficiency. If this market transition occurs as anticipated, such a development would substantially alter how work is created, managed, and completed in the future. Print will coexist with digital processes, but its role in the future of work will change. The Print in the "Paperless" Society service will examine the progress of this societal goal. Clients will understand the expected pace of change and will receive guidance on an action plan to respond to it. The research will include coverage on various "paperless" initiatives being implemented, the progress of such action, technologies used to displace paper, and the impact to legacy print process. In addition, the research will balance these factors with coverage that identifies where print and corresponding paper use is expected to survive and thrive.

Markets and Subjects Analyzed
- The use of paper and the impact on the future print market

Core Research
- Future of Paper in the Future of Work Vision
- Impact of Government and Environmental Mandates to Go Paperless
- Regional Analysis of the Paperless Initiative
- Top Technologies Advancing the Paperless Society
- Millennial Work Processes Survey
- The ROI of Going Paperless Case Studies
- Identifying Where Print Survives and Thrives

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: Print in the "Paperless" Society.

Key Questions Answered
1. What mandates are government bodies putting in place to dramatically reduce paper-based processes? What is the time frame behind these efforts?
2. What are the regional differences in the move to "go paperless?" Which countries/regions are moving quickly, and which countries/regions are lagging?
3. What role does paper play in millennials’ work processes? Where is paper used and where is it avoided?
4. How does the paperless society fit within the vision for the future of work?
5. What work processes have nearly completed the paper-to-digital transition, and what's the impact? Where does print continue to survive and thrive?

Companies Analyzed
This service reviews the strategies, market positioning, and future direction of several providers in the print market, including: