

# Privacy and Legal Technology

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC's *Privacy and Legal Technology* analyzes the market for software tools and platforms to allow companies to manage, comply, and report on issues surrounding privacy and legal challenges. This service also analyzes the trends, technology, and processes that enable corporate legal departments to stay at the cutting edge.

## Markets and Subjects Analyzed

- Privacy
- eDiscovery software and services
- Data privacy solutions and services
- Contract life-cycle management for legal
- Enterprise legal management
- Archiving for governance and ediscovery

## Core Research

- eDiscovery Software Forecast
- Data Privacy Management Market Share
- Data Privacy Management Software Forecast
- Enterprise Legal Management Market Share
- eDiscovery Services Market Share

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Privacy and Legal Technology](#).

## Key Questions Answered

1. What are the new looming privacy standards globally and how will they impact the market for privacy compliance toolsets?
2. How is the adoption of 3rd Platform technologies impacting the corporation's privacy obligations as well as future challenges and regulatory requirements?
3. How is digital transformation and the future of work affecting the roles, responsibilities, and market opportunity of law firms and corporate legal?
4. What are the competitive market dynamics and potential market opportunities around technologies that address enterprise legal management, contract management, and ediscovery in the era of the 3rd Platform?
5. How will the proliferation of the global datasphere influence the ediscovery and legal technology markets?

## Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the Privacy and Legal Technology market, including:

Box, Cellebrite, Conga, Consilio, DISCO, DocuSign, Epiq Global, Everlaw, Exterro, FTI Consulting, Google, HaystackID, IBM, Icertis, iPro, Lighthouse, Logikcull, Microfocus, Microsoft, Mimecast, Mitrataech,

Nuix, One Trust, Onit, OpenText, Proofpoint, Relativity, Reveal, Securiti, ServiceNow, TrustArc, Veritas, Wolters Kluwer, and X1.