

China Emerging IT Security Solutions (Chinese Version)

AN IDC REPORT SERIES

The 3rd Platform of ICT, which comprises cloud, mobility, social, and big data, is identified by IDC as the top technology. The 3rd Platform of ICT is quickly shaping the market dynamics and changing the way enterprises proceed with their daily workflow and business processes. Ensuring the security of this platform is an extremely important thing, and IDC's *China Emerging IT Security Solutions (Chinese Version)* service provides a qualitative and quantitative analysis of some of the top hot trends in China's IT security market. This service, which showcases the short-term and long-term market opportunities, is the essential guide for vendors looking to establish and grow their presence in the IT security market in China.

Markets and Subjects Analyzed

- Identity and access management (IAM)
- Network security
- Endpoint security
- Messaging security
- Web security
- AIRO
- Content management
- Firewall
- IDP
- Unified threat management
- VPN
- "Other" security products

Core Research

- China IT Security Appliance Market Share
- China IT Security Appliance Market Forecast
- China IT Security Software Market Share
- China IT Security Software Market Forecast
- Special Report
- China IT Security Service Market Share
- China IT Security Service Market Forecast

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [China Emerging IT Security Solutions \(Chinese Version\)](#).

Key Questions Answered

1. What is the addressable market size in terms of IT security solutions for vendors?
2. What is the current enterprise user maturity level, demands, and behaviors for IT security deployment?
3. How is the adoption of enterprise IT security solution in vertical industries like health and banking?
4. How will the IT security market evolve with increasing adoption of enterprise IT security?
5. What are the mobile enterprise management trends and prospects in China?
6. What does cloud/big data look like, and what are the market prospects and opportunities?
7. What are Chinese carriers' enterprise IT security strategies, and how do ecosystem players cooperate with them for better opportunities?
8. What are the prospects of enterprise IT security services in China, and how should the opportunities be addressed?
9. What are the prospects of IT security professional services in China, and how should the opportunities be addressed?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the *China Emerging IT Security Solutions (Chinese Version)* market, including:

ABT Networks, Ali, DPtech, DBAPPSecurity, Guanqun Jinchun, H3C, Hillstone, Huawei, Jiangmin, JIT, Kingsoft, Leadsec, Neusoft,

NSFOCUS, Qianxin, Rising, Sangfor, Shanghai Koal, Tencent, Topsec, and Venustech.