

China Security Software and Services Markets (Chinese Version)

AN IDC CONTINUOUS INTELLIGENCE SERVICE

The 3rd Platform of ICT is quickly shaping the market dynamics and changing the way enterprises proceed with their daily workflow and business processes. Ensuring the security of this platform is an extremely important thing, and IDC's *China Security Software and Services Markets (Chinese Version)* service provides a qualitative and quantitative analysis of some of the top hot trends in China's IT security market. This service, which showcases the short-term and long-term market opportunities, is the essential guide for vendors looking to establish and grow their presence in the IT security market in China.

Markets and Subjects Analyzed

- Identity and Access Management (IAM)
- Network Security Software
- Security Analytics Software
- Data Security Software
- Governance, Risk, and Compliance
- Other Security Software Products
- Security Consulting Services
- Managed Security Services
- Security IT Education and Training
- Security Integration Services

Core Research

- China IT Security Software Market Share
- China IT Security Services Market Share
- China IT Security Software Market Forecast
- China IT Security Services Market Forecast
- China IT Security Software Market Perspective
- China IT Security Vendors Assessment
- Multiclient Study

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [China Security Software and Services Markets \(Chinese Version\)](#).

Key Questions Answered

1. What is the market size of a particular cybersecurity software or services in China, and who are the major market players?
2. What is the current enterprise user maturity level, demands, and behaviors for IT security deployment?
3. What are the trends of the China cybersecurity software and services market?
4. How are emerging cybersecurity technologies being applied in the China markets, and what are the challenges and opportunities?
5. What is the overall strength of cybersecurity vendors in the China markets in a particular technology area, and what are their strengths and weaknesses?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the *China Security Software and Services Markets (Chinese Version)*, including:

Alibaba Group, Asaiinfo-sec, BJCA, China Telecom, DAS-Security, H3C, Hillstone Networks, Huawei, JIT, Koal, NSFOCUS, QI-ANXIN, Sangfor, Tencent, TopSec, Venustech Group.