

# Japan Digital Services and Industry Cloud (Japanese Version with Key English Language Reports)

AN IDC SPECIAL INTELLIGENCE SERVICE

Throughout the year, the *Japan Digital Services and Industry Cloud (Japanese Version with Key English Language Reports)* service will analyze the trends of the various players in the Japan digital services market and forecast relevant service markets to enable its customers' digital transformation (DX). The program will also conduct research and analysis of the Japan industry cloud market as an outcome of digital services to its customers and service vendors.

There has been a significant expansion of digital services in the Japan services market, transforming customers' businesses (digital transformation) to evolve into the "future enterprise." As an extension of this, industry cloud, a core solution that will serve as the foundation of a new industry ecosystem, is also entering the early stages of market development. In 2022, this program will enhance the research and analysis of DevOps services.

## Markets and Subjects Analyzed

- Market trends for diverse digital services
- Business status of service vendors/SIs that provide digital services
- Trends in Japan industry cloud market evolving with Japanese companies' DX
- Industry cloud service providers' activities
- Digital agency and CX services market trends
- Business analytics and AI services market trends for enabling DX/data-driven business

## Core Research

- Japan Digital Services Vendors' Business Status
- Japan Business Analytics and AI Services Forecast
- DevOps Service Providers' Business Status
- IDC FutureScape: Worldwide Digital Transformation 2022 Predictions – Japan Implications
- Japan DX Professional Services Forecast
- Japan Industry Cloud Services Providers' Business Status
- Japan Digital Services Survey
- Japan Digital Agency/CX Services Forecast

Note: All documents will be delivered in local language with the exception of a market forecast documents, which will be delivered in both English and local language.

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Digital Services and Industry Cloud \(Japanese Version with Key English Language Reports\)](#).

## Key Questions Answered

1. What are the services that enable customers to achieve DX?
2. What is the market size and growth potential for Japan digital services?
3. What are the trends in Japanese customers' demand for digital services?
4. Who are the players in the Japan industry cloud market?
5. What are the trends and business models of the Japan digital services market?

## Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the Japan digital services and industry cloud market, including:

Accenture, CTC, Deloitte, EY, Fujitsu, Hitachi, HPE, IBM, KPMG, NEC, Nihon Unisys, NRI, NS Solutions, NTT DATA, PwC, SCSK, TDSL, and TIS.