

Communications Service Provider Operations and Monetization

AN IDC CONTINUOUS INTELLIGENCE SERVICE

New software technologies and infrastructures are fueling the transformation of the communications industry. IDC's *Communications Service Provider Operations and Monetization* service examines communications service provider (SP) investments in software-driven IT and network systems to support business-critical operations and strategic activities of the communications SP and its customers. By leveraging interactions with communications SPs and other ecosystem players, this service analyzes the operations and monetization systems, platforms, and technologies most relevant to communications SPs. It provides the critical market sizing, forecasts, vendor profiles, growth drivers, and more.

Markets and Subjects Analyzed

- Operations and monetization systems, including service fulfillment, assurance, billing, fraud management, and revenue assurance
- Orchestration, management, and monetization of virtualized and cloud-native network functions
- Real-time charging and policy management
- Communications industry partner ecosystems (B2B2X)
- 5G operational readiness — orchestration, operations, assurance, monetization, and partner ecosystem management
- Operational platforms for digital transformation (DX) and customer experience management (CXM)
- IT systems for network virtualization and monetization
- Cloud and IoT service enablement and billing

Core Research

- Worldwide Operations and Monetization (OSS/BSS) Forecast
- Network Virtualization, NFV, and Market Development Insight
- NFV and SDN on Communications SP Operations and Monetization
- Workload Segmentation of Communications SP IT Infrastructure
- Communications SP Customer Experience and Digital Strategies
- Global Monetization Forecast and Analysis
- B2B, B2C, and B2B2X Partner Ecosystem Enablement
- Solution Delivery and Monetization as Cloud-Based Solutions

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Communications Service Provider Operations and Monetization](#).

Key Questions Answered

1. How do communications SP teams serve the DX goals of business leaders, and how do they transform their operations to consistently provide superior service experiences and customer interactions?
2. Will IT operations partnerships with communications SP business leaders change faster than network cooperation with communications SP business teams as the use of IT practices and technologies increases?
3. Which operations and monetization specialists will survive industry consolidation? What is the role for smaller niche players?
4. How are communications SPs embracing IT platforms for virtualized network infrastructure, 5G operational readiness, and other IT practices? What are the key evaluation criteria?
5. How can communications SPs make money with cloud, IoT, and 5G? What do they need to know to properly enable their organizations to deliver B2C and B2B business solutions?
6. How well are communications SPs capitalizing on network, customer, and operational intelligence to improve the customer experience and enhance business operations?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the communications SP operations, orchestration, telecom purpose-built analytics, and monetization market, including:

Accanto, Accedian, Accenture, ADTRAN, Alepo, Allot, Amartus, Amdocs, Anritsu, Araxxe, Aria Systems, AsiaInfo, Atos, AT&T, AWS Telecom, BearingPoint, BICS, BT, Broadcom (CA Technologies), Capgemini, Cellwize, CenturyLink, Cerillion, CGI, Charter, Ciena, Cisco, Citrix, Comarch, CSG International, DigitalRoute, Empirix, Enea, Openwave, Enghouse Systems, Ericsson, Etiya, Evolving Systems, EXFO, Federos, Flash Networks, FTS, Gigamon, Guavus, Hansen Technologies, Hewlett Packard Enterprise, Hitachi, Huawei, IBM, iconectiv, Incognito, Infinera, Infogix, Infosys, Infovista, Intel, Jamcracker, Juniper, LogiSense, LogNet Systems, LotusFlare, MATRIX, Mavenir, Microsoft, Mirantis, Mobileum, MYCOM OSI, Netcracker, Netformx, Netrounds, NETSCOUT, Neural Technologies,

Neustar, Nexign, Nokia, Openet, Optiva, Oracle, Orange, Panorama, Progress, Qvantel, Radware, Rakuten, Ribbon Communications, Red Hat (IBM), Salesforce, Sandvine, SAP, SAS, ServiceNow, SevOne, SIGOS, Spirent, Subex, Synchronoss, Syniverse, Tata Communications, Tata Consultancy Services, Tech Mahindra, Tecnotree, Telarix, Telefónica, TEOCO, Teradata, T-Mobile USA, T-Systems, UBiqube, Vasona Networks, Veriflow, Verizon, VIAVI, Vindicia, Vlocity, VMware, Vodafone, Whale Cloud, Wind River, Wipro, Zira, and Zuora.