Financial Applications
AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC’s Financial Applications service reviews the complexities and the evolving nature of financial applications used by businesses of all sizes. This service includes insights on go-to-market strategies, competitive dynamics, technology trends, and buyer behavior analysis. This service includes travel and expense, treasury, trade finance, corporate tax, accounts payable, accounts receivable, traditional billing applications, enterprise financial suites, and financial accounting applications.

Markets and Subjects Analyzed
- Topics will include market shares and forecasts, market analysis perspectives, predictions/IDC FutureScapes, innovation trends, future enterprise investments, and buyer behavior documents.

Core Research
- Market Forecast Documents for Financial Applications, Treasury and Risk, Corporate Tax, Travel and Expense, Accounts Payable, Accounts Receivable
- Market Analysis Perspective for Financial Applications, Treasury and Risk, Corporate Tax, Travel and Expense, Accounts Payable, Accounts Receivable
- IDC FutureScape: Intelligent ERP
- IDC MarketScapes for Financial Applications, Treasury and Risk, Corporate Tax, Travel and Expense, Accounts Payable, Accounts Receivable

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: Financial Applications.

Key Questions Answered
1. Who are the market leaders, competitors?
2. What are the drivers and trends in the market now and in the future? What shifts are expected?
3. What innovation is critical to the market and how is it shaping the future?
4. As markets evolve, what are the next opportunities beyond today?
5. What do buyers need to make offerings more appealing to them? How does this shift in the next five years?

Companies Analyzed