

# India Monthly Wearable Device Tracker

---

IDC's *India Monthly Wearable Device Tracker*® provides details on vendors, technology, market opportunity, and trend analysis in the growing wearable device market. This tracker breaks the market into two different categories — smart wearables and basic wearables — and provides detailed information concerning these product categories in an easy-to-use pivot table. Furthermore, it covers all key wearable categories in depth including wristbands, watches, earwear, modular, eyewear, and clothing. The program provides total monthly market share and vendor share information that can be broken down by key parameters.

---

## TECHNOLOGY COVERAGE

This tracker provides total market size and vendor share for the following technology areas. The measurements for this tracker include unit shipments, end-user value, and market operating price (MOP).

### Core Coverage

- **Product category:** Basic wearable and smart wearable
  - **Product:** Wristband, smartwatch, earwear, rings, glasses, and others
  - **Product detail:** Truly wireless, earwear — other
  - **Company, vendor, brand, and model name**
  - **Operating systems:** Android, RTOS, Wear OS, watchOS, and others
  - **Technical attributes:** ECG, external speaker, GPS, heart rate sensor, kid's device, microphone, NFC, skin temperature sensor, touchscreen, UV sensor, waterproofing, Bluetooth, and display type
  - **Connectivity:** Bluetooth, Wi-Fi, and 3G/4G
  - **Price band**
  - **Channel:** Online and offline
  - **Segment group:** Commercial and consumer
- 

## GEOGRAPHIC SCOPE

- India
- 

## DATA DELIVERABLES

This tracker is delivered monthly via a web-based interface for online querying and downloads. Deliverables for this tracker are listed here. For a complete delivery schedule, please contact an IDC sales representative.

- Historical data
- Historical data add-on splits with channel and segment