

Europe, Middle East and Africa Wholesale Telecoms Strategies

The digital-first era has brought fundamental change to the wholesale telecoms market, with connectivity requirements accelerating and ecosystems evolving. IDC's *Europe, Middle East and Africa Wholesale Telecoms Strategies* analyzes the provision of connectivity and related infrastructure services to other telecoms operators, ISPs, cloud service providers, OTTs, CDNs, and media service providers, such as gaming platforms and broadcasting companies.

MARKETS AND SUBJECTS ANALYZED

- Wholesale telecoms provider strategies and transformation
- Changing wholesale dynamics and requirements
- Wholesale telecoms market forecasts by service (data, infrastructure, voice & messaging, roaming, and xVNO)
- Fiber infrastructure and transport services
- IP transit and peering
- Datacenter interconnect
- Wholesale mobile backhaul
- Major and emerging connectivity hubs (e.g., FLAP)
- The future of the wholesale telecoms ecosystem

CORE RESEARCH

- EMEA Wholesale Telecoms Market Forecast, 2024–2029
- Trends and Dynamics in the EMEA Wholesale Telecoms Market
- Mobile Backhaul Opportunities in EMEA
- Connectivity Hub Profile: London
- Datacenter Interconnect Services in EMEA

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Europe, Middle East and Africa Wholesale Telecoms Strategies](#).

KEY QUESTIONS ANSWERED

1. How are service providers' connectivity requirements changing in the digital-first era?
2. How can wholesale telecoms providers drive relevance and profitability?
3. Where are the geographic connectivity hotspots?
4. What is the size of the wholesale telecoms services market, and what growth is forecast for this market?
5. What service opportunities are emerging for wholesale providers?

COMPANIES ANALYZED

This service reviews the strategies, market positionings, and future directions of several providers in the telecoms market, including:

du, 1&1 Versatel, Arelion, BICS, BT Wholesale, Cityfibre, Cogent, Colt Technology Services, Console Connect, DT Global Carrier, Etisalat by e&, euNetworks, Exa Infrastructure, Global Cloud Xchange, GlobalConnect, Liquid Telecom, Lyntia, Mobily, MTN, Neos Networks, NTT Ltd., Omantel, Ooredoo, Orange Wholesale, RETN, STC, Tata Communications, Telecom Egypt, Telefonica International Carrier, Telstra Global Wholesale, Telxius, TI Sparkle, Turkcell, Turk Telekom International, Virgin Media Business Wholesale, Vodafone Carrier Services, Zain, and Zayo