

Worldwide Telecommunications Markets

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC's *Worldwide Telecommunications Markets* service analyzes the worldwide market for global connectivity and network solutions. This service analyzes opportunities and trends in the worldwide telecom market across product categories, market segments, and geographic regions and offers strategic profiles of leading regional and global carriers. This research will provide an overview of trends in the enterprise, consumer, wireline, and wireless segments. It will also provide key demand drivers for telecom spending that will facilitate regional benchmarking of service drivers. It will also provide an overview of the key drivers for infrastructure spending.

Markets and Subjects Analyzed

- Global enterprise service trends
 - Regional service provider strategies
 - Global carrier service strategies
 - Worldwide telecom spending summary
 - Global mobile service trends
 - Enterprise demand trends
 - Global embedded cloud communications
 - Global telecom mergers and acquisitions
-

Core Research

- Global Enterprise Service Provider Strategies
 - Worldwide Telecom Services Revenue Summary
 - Global Telecom Mergers
 - Worldwide Embedded Cloud Communications Revenue
-

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Worldwide Telecommunications Markets](#).

Key Questions Answered

1. What are the key growth segments for services and infrastructure spending?
 2. What are the key global mobile regional trends?
 3. What are the strategies and strengths of leading global and regional service providers?
 4. How does telecom spending and demand differ by region?
 5. How will the emerging SDN/NFV platform impact the service delivery?
-

Companies Analyzed

IDC's *Worldwide Telecommunications Markets* service examines how service providers are positioning themselves to compete in the worldwide telecommunications market. This service reviews the strategies, market positioning, and future direction of several providers, as well leading infrastructure providers, in the worldwide telecommunications market, including:

Alcatel-Lucent, AT&T, Bell Canada, BT, CenturyLink, Cisco, Deutsche Telekom, FT-Orange, Hewlett Packard Enterprise, IBM, Juniper, MTN, Nokia, NTT, PCCW, Singapore Telecom, Sprint, Tata, Telecom Italia, Telefónica, Telmex, Telstra, T-Systems, Verizon, and Vodafone.