Worldwide Quarterly Security Appliance Tracker

IDC's *Worldwide Quarterly Security Appliance Tracker*® provides the ability to respond to today's dynamic security appliance market quickly and effectively by keeping pace with evolving functionality and the rapid deployment of new models competing in the marketplace. Learning which global markets are growing and understanding the quarterly adoption curve for new products have become business-critical needs for security vendors, supply chain partners, and the investment community. With quarterly data updates, this product provides insight into customer trends by delivering geography-specific product line and vendor market share information. IDC's Worldwide Quarterly Security Appliance Tracker® presents market data in an easy-to-use product interface, allowing quick table customization for the automation of business planning activities.

Technology Coverage

This tracker provides the total market size and vendor share, along with a five-year forecast, for the technology areas listed. Measurement for this tracker is in units, vendor revenue, and value.

Core Coverage

- Company, vendor, and brand
- Product brand
- Product category: Content management, IDP, traditional firewall, unified threat management, and VPN
- Product: Messaging security, web security, IDS, IPS, traditional firewall, unified threat management, and SSL VPN
- OS: Windows, Linux, Unix, and others
- Security class and price band (10 price bands)
- Measurements: Units, new hardware vendor revenue, renewal/firmware update revenue, new hardware value, total market vendor revenue, and total market value (in U.S. dollars)

Geographic Scope

- **Asia/Pacific excluding Japan and China (8):** Australia, Hong Kong, India, Korea, Malaysia, Singapore, Taiwan, and the rest of Asia/Pacific
- **Canada**
- **Central and Eastern Europe (7):** Czech Republic, Hungary, Poland, Romania, Russia, Slovakia, and the rest of CEE
- **Japan**
- **Latin America (8):** Argentina, Brazil, Chile, Colombia, Mexico, Peru, Venezuela, and the rest of Latin America
- **Middle East and Africa (6):** Israel, Saudi Arabia, South Africa, Turkey, United Arab Emirates, and the rest of MEA
- **PRC**
- **United States**
- **Western Europe (16):** Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, and the United Kingdom

Data Deliverables

This tracker is delivered on a quarterly basis via a web-based interface for online querying and downloads. Deliverables for this tracker are listed. For a complete delivery schedule, please contact an IDC sales representative.

- Quarterly deliverables
- Historical data
- Five-year forecast data (eight quarters and three years)
- Excel pivot table
- Query tool

Forecast Coverage

Forecasts for this tracker are updated quarterly and include five years of historical data, two years of quarterly forecasts, and an additional three years of annual market projections. Forecasts are available at the regional and country levels. Examples of the forecasts included in this tracker are as follows:

Core Forecast Coverage

- **Product category:** Content management, IDP, traditional firewall, unified threat management, and VPN
- **Product:** Messaging security, WAM, web security, IDS, IPS, traditional firewall, unified threat management, hybrid VPN, IPsec VPN, and SSL VPN

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