

Worldwide Payment Strategies

AN IDC SPECIAL INTELLIGENCE SERVICE

The payment industry has seen drastic changes in the past decade. New technologies, entrants, and business models have forced incumbent vendors and their financial institution customers to rethink how they move money. Stakeholders across the payment value chain — card-issuing banks, merchant acquirers, payment networks, and payment processors — face increasingly complex decisions. In this turbulent market, the players need more than facts and figures; they need critical analysis and insightful opinions.

Markets and Subjects Analyzed

Throughout the year, this service will address the following topics:

- Developing trends in electronic payments such as real-time, omni-channel, and alternative payment networks
- Trends in electronic payments for consumer-to-business and business-to-business purchase transactions
- Enterprise risk, compliance, and fraud issues affecting payment products
- Legal and regulatory issues around the world that will affect how payments develop
- Middle- and back-office technologies that will affect the payment strategies of financial institutions
- Emerging technologies such as blockchain, AI, and next-generation security and their potential for altering the payment landscape

Core Research

- IDC MarketScope: Integrated Payment Systems
- 2020 Consumer Payments: Survey Spotlight
- Payments as a Service
- Payment Consolidation: Bringing Together Bank, Business, and Retail Payments
- IDC MaturityScope: Global Real-Time Payments
- IDC PlanScope: New Payment Type Adoption

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Worldwide Payment Strategies](#).

Key Questions Answered

Throughout the year, this service will answer the following topics:

1. What do financial institutions need to know about emerging technology?
2. How do vendors and financial institutions build products that succeed in this dynamic market?
3. What are the market opportunities for solutions providers and vendors?
4. How will new technology providers and start-ups affect the market?
5. How will regulatory issues around the world change the payment market for vendors, financial institutions, merchants, and consumers?
6. How do financial institutions need to modernize and streamline payments infrastructure?
7. Who in the market is offering truly innovative products and solutions?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the payments and fintech market, including: ACI, Adyen, Amazon, Chase, FIS, Fiserv, IBM, NCR, Oracle, PayPal, SAP, Square, Stripe, Temenos, and TSYS