

# Korea ICT Market (Korean Version)

IDC's Korea ICT Market (Korean Version) service provides in-depth analysis, a forecast, and competitive data for various segments of the Korea ICT market. This service covers a gamut of topics such as computing hardware, software, services, and communications.

#### **Markets Covered**

This product covers the following segments of the Korea ICT market:

- Personal computers
- Printers
- Enterprise systems
- Packaged software
- IT services
- Disk storage
- Network equipment

- Telecommunications services and equipment
- Mobile communication services and devices
- Market size and forecast
- Market opportunities by product and service
- Vendor shares
- Market drivers and inhibitors
- Vertical market opportunities and trends

## **Subjects Analyzed**

Throughout the year, this product will address the following topics:

- The technologies that are growing faster than the market average
- The market size and industry opportunity by technology

#### **Deliverables**

Throughout the year, this product will offer insight into the latest trends impacting the market. Potential studies include:

- Korea ICT 2020–2024 Forecast and Analysis: 2019 Year-End Review
- Korea ICT 2020–2024 Forecast and Analysis by Vertical: 2019 Year-End Review
- Korea ICT 2020-2024 Forecast and Analysis: 1H20 Update
- Korea ICT 2020–2024 Forecast and Analysis by Vertical: 1H20 Update

### **Key Questions Answered**

Our research addresses the following issues that are critical to your success:

- 1. What is the size of the Korea ICT market?
- What are the key drivers and inhibitors affecting the Korea ICT market?
- 3. Which is the fastest-growing IT product in the Korea ICT market?
- 4. Which vertical industry segment is spending the most on ICT in Korea?

## **Companies Analyzed**

IDC's Korea ICT Market (Korean Version) service reviews strategies, market positioning, and the future direction of several providers in the Korea information and communication market, including:

Avaya, Cisco, EMC, Epson, Fujitsu, Hewlett Packard Enterprise, IBM, KT, LG CNS, LG U+, Microsoft, Oracle, Samsung Electronics, Samsung SDS, SAP, SK Telecom, Symantec, and TmaxSoft.

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