



International Data Corporation India Accelerates Growth with Relocation to New Office Headquarters in Gurgaon

New Delhi, July 2018: – IDC (*International Data Corporation*) India, the leading Analysts firm, has moved its India headquarters to Vipul Plaza, Sector – 54, Golf Course Road, Gurgaon – 122002. In order to get closer to customers and support its growth in the market, this opening furthermore demonstrates IDC’s long-term vision and investment to support its customers, to develop client acquisition and marketing activities.

Figure 1



The new office space provides capacity for sales and services and leadership functions across the entity. It enables IDC to showcase solutions and products to potential and existing clients and contributes to the general understanding of the added value through thought leadership.

*“The decision to expand our presence in India was the logical step in our growth strategy,” said **Amit Malhotra** – Managing Director IDC India and South Asia. “India is clearly on the digital transformation fast track and within next four years, it is estimated that nearly 60% of India’s GDP will have a strong connection to the digital transformation trends and the new office space further expands staffing and our ability to service current and future markets.”*

About IDC

International Data Corporation (IDC) is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications, and consumer technology markets. With more than 1,100 analysts worldwide, IDC offers global, regional, and local expertise on technology and industry opportunities and trends in over 110 countries. IDC's analysis and insight helps IT professionals, business executives, and the investment community to make fact-based technology decisions and to achieve their key business objectives. Founded in 1964, IDC is a subsidiary of **IDG**, the world's leading technology media, research, and events company. To learn more about IDC, please visit www.idc.com. Follow IDC on Twitter at [@IDC](https://twitter.com/IDC).

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