



New IDC Report Says Investment in Digital Healthcare Delivery Solutions in Asia/ Pacific excluding Japan (APeJ) To Reach USD 34.2 Billion by 2021

SINGAPORE, Sept 13th, 2018 – A new report by IDC Healthcare Insights *TeleHealth- Redefining Convenience with Digital Transformation* reveals that there exists a strong demand for a digital platform-based convenient care delivery system (TeleHealth) across Asia Pacific excluding Japan (APeJ). The report also highlights the top three investment areas for health providers in this region which are health information exchange (HIE), electronic medical records (EMR), and patient appointment scheduling. IDC expects this transformation in the healthcare sector to gain momentum and reach USD 34.2 billion by 2021.

The increasing trend in non-communicable diseases, poor doctor-patient ratio and ageing population will drive the adoption of TeleHealth in APeJ. As patients demand better accessible and quality care delivery at an affordable cost, provider organizations are getting more aligned with digital healthcare delivery and enhancing patient engagement as top priorities.

This IDC study provides an analysis of the digital readiness of the region and explores the viable adoption of digital healthcare solutions across the world to understand the whole concept. The report also provides essential guidance for technology buyers on how to effectively implement telehealth solutions, as well as government bodies considering the critical role they play in the successful adoption of telehealth.

Other highlights include:

- Smartphones play an important role in the implementation of TeleHealth in APeJ. Smartphone penetration in the region stands at an average of 53%, with New Zealand, South Korea, Singapore, and Taiwan leading the way with a combined average of 77.3%.
- IoT play a vital role in remote patient monitoring (RPM). According to IDC's IoT Spending Guide for 2H17, IoT in healthcare in APEJ is expected to reach US\$11.04 billion in 2018 and US \$19.43 billion by 2022.

"We are in a world of consumerism and value-based outcome. The healthcare industry is on the verge of digital transformation. For this adoption to be effective, there must be a firm partnership between the technology buyers, technology suppliers, and payers with the ultimate aim of

enhancing patient experience," says [Manoj Vallikkat](#), Research Manager for IDC Asia/Pacific Healthcare Insights.

For more information on this report, please contact, Gerald Wang at gwang@idc.com or Manoj Vallikkat at mvallikkat@idc.com. For media inquiries, please contact Tessa Rago trago@idc.com or Alvin Afuang aafuang@idc.com.

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For more information contact:

Manoj Vallikkat
mvallikkat@idc.com

+91 124 476 2300

Gerald Wang

gwang@idc.com

+65 68297742

Alvin Afuang

aafuang@idc.com

+63917 7974586

Theresa Rago

trago@idc.com

+65 9159 3053