



IDC MEDIA RELEASE - Digital Transformation Award Finalists for Australia and New Zealand Announced

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IDC Digital Transformation Award Finalists Announced for Australia and New Zealand

Sydney, 20 August 2019 – IDC has announced this year’s finalists in the Digital Transformation (DX) Awards for Australia and New Zealand. The Awards recognise the achievements of organisations that have successfully digitised one or multiple areas of their business through the application of digital and disruptive technologies.

Winners will be announced at the DX Awards evening on 5 September at the Hilton Hotel, Sydney.

IDC Australia and New Zealand Research Director, and judge, Louise Francis, said “the finalists represent the cream of the crop among digital leadership in Australia and New Zealand business. They have proven their ability to drive business transformation through innovation, leadership and culture. Australia and New Zealand can be proud of the talent on display, we congratulate each finalist and look forward to celebrating the achievements on the 5th of September.”

The 2019 finalists, in five categories, are:

‘DX Leader’, for playing a determining role in setting the vision and being responsible for the execution of the DX initiative. Sets strategy for continuous transition from old to new tech and experimental to operational in the context of digital transformation, empowering employees, and enabling innovations that have been integrated into the organisation.

Finalists:

- Rebecca Kerr, Roy Hill (Australia)

- Jonathon Thorpe, Digital Transformation Agency (Australia)
- Nick Whitehouse, McCarthyFinch (New Zealand)

‘Talent Accelerator’, for leveraging digital interactions and collaboration, connections, relationships, and tools in the workplace. These organisations focus on optimising the productivity and flexibility of internal and external employees to better perform their roles in the company’s overall digital agenda.

Finalists:

- BNZ (New Zealand)
- McCarthyFinch (New Zealand)
- Waitemata District Health Board (New Zealand)

‘Information Visionary’, for demonstrating strong focus on extracting and developing the value and utility of information relative to customers, markets, transactions, services, products, physical assets, and business experiences. Data and information are critical assets, leveraged to improve decision making, collaboration, competitive advantage, and data monetisation.

Finalists:

- Citibank (Australia and New Zealand)
- McCarthyFinch (New Zealand)
- Sportsbet (Australia)

‘Omni Experience Innovator’, for transforming operations based on a customer-centric model focused on attracting and growing customer loyalty and advocacy. These organisations focus on driving enhanced, consistent, and innovative experiences using a multitude of physical and digital integrated channels across the business ecosystem of customers, partners, employees, and/or other stakeholders.

Finalists:

- Aruma (Australia)

- Dominos Pizza (Australia)
- Roy Hill (Australia)

‘Operating Model Mastery’, for enabling discernible and measurable excellence in the organisation’s ability to make business operations more responsive and effective by leveraging digitally connected products/services, assets, people, and trading partners.

Finalists:

- ANZ (Australia)
- BNZ (New Zealand)
- McCarthyFinch (New Zealand)
- Nestlé Australia (Australia)

IDC’s DX Awards follows a two-phased approach to determine the country and regional finalists and winners. Each nomination is evaluated by a local and regional IDC analyst against a standard assessment framework based on IDC’s DX taxonomy.

The winners will go on to represent Australia and New Zealand in the regional awards, where they will be benchmarked against other winners in the same category to ultimately determine the region’s best of the best.

The regional awarding ceremony will take place during IDC’s Digital Transformation Summit in Singapore happening on 23-24th of October 2019 at the Raffles City Convention Centre, Singapore. For a list of finalists [click here](#). For more information on the awards and judging criteria, please visit the IDC DX awards website www.idcdxawards.com

IDC defines Digital Transformation (DX) as the approach where organisations drive changes in their business models and business ecosystems by leveraging digital technologies (e.g. Cloud, Mobile, Big Data/Analytics, Social and IoT) and competencies. Business ecosystems are comprised of customers, partners, competitors and the business itself, along with its business and regulatory environment. To learn more about IDC’s Asia/Pacific Digital Transformation Strategies and research, visit [HERE](#)

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