



Coca - Cola Amatil Indonesia wins 2019 Digital Transformer at the 3rd Annual 2019 IDC Digital Transformation Awards (DXa) Indonesia

Coca-Cola Amatil Indonesia and six other companies also recognized by IDC for excellence in their digital transformation (DX) efforts

INDONESIA, September 12th, 2019 – IDC announced today the Indonesia winners of the third IDC Digital Transformation Awards (DXa) 2019 and named Coca-Cola Amatil Indonesia, the **2019 Digital Transformer for Indonesia**. Now on its third year, IDC’s DX Awards honors the achievements of organizations that have successfully digitalized one or multiple areas of their business through the application of digital and disruptive technologies. Other winners include: Bank BTPN, Bank Rakyat Indonesia, FinAccel, GOJEK, and West Java Provincial Government’s Mochamad Ridwan Kamil as **Indonesia’s 2019 DX Leader**, who all distinguished themselves for their discernible and measurable excellence in their digital transformation (DX) efforts across the five DX masteries and significant efforts to transform or disrupt the market.

Figure 1



Figure1. 2019 Indonesia IDC Digital Transformation Awards Winners

The head of operations for IDC Indonesia, [Mevira Munindra](#), elaborated "Indonesian enterprises continue to thrive and compete in the digital ecosystem by driving digital culture, agile workforce, personalized experience and intelligent operating model. While change management is always a challenge for these organizations, we have seen exciting progress and empowering networks that become strong building blocks and will be beneficial for Indonesia's vision towards the powerhouse of digital economy in the region. Since 2017, IDC Indonesia has seen growth in number and type of digital projects and this development has given us a proof that Indonesian' enterprises are growing, transforming to become a future enterprise".

These are the winners of the 2019 Indonesia IDC Digital Transformation Awards, and the outstanding digital transformation initiatives that distinguished them:

- CCAI Digital Transformation in Manufacturing by Coca-Cola Amatil Indonesia named as **2019 Digital Transformer for Indonesia:**

Since it started its digital transformation, Coca-Cola Amatil Indonesia has shown digital leadership and culture in their end-to-end operating model to optimize operation output and experience. Leveraging data and collaboration across the organization in the process, the organization has successfully implemented digital transformation for a long-term business strategy.

- Gojek by PT Aplikasi Karya Anak Bangsa named as **2019 Digital Disruptor for Indonesia:**

Determined as on-demand multi-services platform, Gojek has given impact to Indonesia's market with its technologies and customer experiences. Gojek has leveraged big data implementation that enables demand forecast and drives data-driven organization, decision-making and operation to its ecosystem.

- Credit Risk Management System by FinAccel named as **2019 Information Visionary for Indonesia:**

After it has successfully automated credit risk process, FinAccel optimized business operations through data and fraud detection technology via an industry risk management system, which is able to achieve bank-level risk metrics.

- CCAI Digital Transformation in Manufacturing by Coca-Cola Amatil Indonesia named as **2019 Talent Accelerator for Indonesia:**

Coca-Cola Amatil Indonesia acknowledged the talent gap and culture shock in the implementation of new and emerging technologies as well as the need to run quicker with agile methodology. To address the issues, CCAI initiated Supply Chain Academy and One Amatil IT Framework to respectively help accommodate a new digital process in the field and collaborate with IT talents across Amatil Group.

- **Jenius: Foreign Currency Balance by Bank BTPN named as 2019 Omni Experience Innovator for Indonesia:**

Staying true to its vision in becoming Indonesia's first life finance application and maintaining its customer-centric value, Jenius continues to build-on offerings for a simpler, smarter and safer way to manage one's life and finances, all from a smartphone. Jenius features a foreign currency balance, simplifying the process of creating foreign currency accounts and utilizing it day-to-day while overseas.

- **West Java Digital Province, Mochamad Ridwan Kamil Governor of West Java 2018-2023 by West Java Provincial Government named as 2019 DX Leader for Indonesia:**

Mochamad Ridwan Kamil, the governor of West Java envisioned West Java Digital Province. Kamil aims to digitally transform government functions by integrating ICT Innovation and collaborating with local start-ups. The initiative includes Jabar Digital Service, Desa Digital (Digital Villages), and development of a communication application called Sapawarga.

- **BRI's Digital Banking: BRILink by Bank Rakyat Indonesia named as 2019 Operating Model Master for Indonesia:**

For BRI, digital has become part of its DNA. This has been emphasized through incorporating CX (customer experience) into their digital strategy. BRILink is an innovation in the world of finance especially in banking. It facilitates access for people who do not have banking services through BRI's customer bases nationwide. Leveraging data-driven and integrated operational systems, BRILink does not only provide operational efficiency benefits, but also provides convenient transactions within the community.

IDC's DX Awards follows a two-phased approach to determine the country and regional winners. Each nomination is evaluated by a local and regional IDC analyst against a standard assessment framework based on IDC's DX taxonomy.

All the winning Indonesia digital transformation projects were selected as part of over 1000 high-quality entries received from end-user organizations across Asia/Pacific. All the country winners will qualify as one of IDC's finalists for the regional awards, where they will be benchmarked against other winners in the same category to ultimately determine the region's best of the best.

The regional awarding ceremony will take place during IDC's Digital Transformation Summit in Singapore happening on 23-24th of October 2019 at the Raffles City Convention Centre, Singapore. For more information on the awards and judging criteria, please visit the IDC DX awards website www.idcdxawards.com

IDC defines Digital Transformation (DX) as the approach where organizations drive changes in their business models and business ecosystems by leveraging digital technologies (e.g. Cloud, Mobile, Big Data/Analytics, Social and IoT) and competencies. Business ecosystems are

comprised of customers, partners, competitors and the business itself, along with its business and regulatory environment. To learn more about IDC's Asia/Pacific Digital Transformation Strategies and research, visit [HERE](#)

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