



New IDC Report Names 2019 Leaders and Major Players for Managed Cloud Services in Asia/Pacific*

SINGAPORE, October 22nd, 2019 - IDC has just published the [IDC MarketScape : Asia/Pacific \(ex. Japan\) Managed Cloud Services \(M C S\) 2019 Vendor Assessment](#). The report provides a detailed assessment of nine Managed Cloud Services providers in the region and aims to provide readers with a deeper understanding of how the different profiled vendors are positioned to help them with their unique requirements in their cloud adoption journey.

IDC's definition of the Managed Cloud Services market for the purpose of this study includes managed services (and embedded professional services) delivered across public, private and hybrid cloud environments. The IDC MarketScape employs an extremely detailed assessment framework that evaluates vendors on their ability to support customers across all the different stages of their cloud journey evaluation across a diversity of cloud deployment types and platforms. The framework employs a total of 42 distinct evaluation criteria to assess participating vendors. Additionally, the team conducted over a dozen in-depth interviews with enterprise customers of the participating vendors to get a firsthand account of their experience with their MCS providers.

The IDC MCS MarketScape assessment names (in alphabetical order) HCL, IBM, Rackspace and Wipro in the Leaders category of the managed cloud services market. Among the other participants in the study, Blazeclan, CenturyLink, CITIC Telecom CPC, Sify and Telstra were named in the Major Players category.

The report provides pertinent guidance to technology buyers and decision makers about the unique and differentiating characteristics of the profiled vendors across specific assessment criteria. The study leverages a comprehensive list of capabilities and strategy criteria to provide a granular understanding of a vendor's positioning in the market. The evaluation is based on a multidimensional and rigorous framework that assesses vendors relative to the criteria and one another and highlights the factors expected to be the most influential for success in the market in both the short term and the long term.

"A key objective to engage managed cloud providers is to help clients better realize the business benefits of their cloud investment and decrease the risk," says [Cathy Huang](#), Associate Research Director for Services and Security at IDC Asia/Pacific. "Security capabilities, particularly cloud security, are growing to be a key differentiator among the managed cloud services providers."

"As the primary role of cloud evolves from that of an infrastructure utility to serving as a platform for the next generation of organizational innovation and evolution, managed cloud services providers need to ensure they are geared to provide upstream services and tooling around cloud migration assessment and advisory, road map creation, migration, and cloud-native application development utilizing the latest platform innovations and capabilities. Managed cloud services vendors that are able to orchestrate these capabilities across a diversity of cloud consumption models and cloud platforms will be the ones that will distinguish themselves in a cloud-first future," says [Pushkaraksh Shanbhag](#), Senior Research Manager at IDC Asia/Pacific.

For more information on this IDC MarketScape document, please contact Cathy Huang chuang@idc.com or Pushkaraksh Shanbhag pshanbhag@idc.com . For media inquiries, contact Tessa Rago trago@idc.com or Alvin Afuang aafuang@idc.com.

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About IDC MarketScape

[IDC MarketScape](#) vendor analysis model is designed to provide an overview of the competitive fitness of IT, telecommunications, or industry-specific suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT, telecommunications, or industry-specific vendors can be meaningfully compared. The framework also provides technology buyers with a transparent foundation to allow companies to independently compare the strengths and weaknesses of current and prospective vendors.

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