**Half of the Enterprises in India will be Operating in a Hybrid Multicloud Environment by 2021**

**New Delhi, February 19th, 2020** – International Data Corporation (IDC) predicts that half of the enterprises in India will be operating in a hybrid multicloud environment by 2021, as part of its India contextualized Worldwide Cloud Predictions for 2020 and beyond.

With organizations progressing on their digital journey, cloud has become the backbone for all new-age technologies. With 95% of the organizations planning to increase their cloud spend in the coming 12 months, the adoption of cloud technologies is pertinent for enterprises of all sizes.

According to Rishu Sharma, Principal Analyst, Cloud and Artificial Intelligence, IDC India, "Enterprises in India are looking at cloud as a key enabler to meet their business priorities. As per IDC's Cloud Pulse 2Q19, 75% of organizations in India have plans to invest in the cloud-based infrastructure and applications to meet their business goals. Cloud will become the enabler for all things digital but will bring in challenges associated with the management of multiple clouds and traditional systems."

While organizations are looking at multiple clouds, they are also simultaneously dealing with the challenges of managing a hybrid multicloud environment. For organizations to establish a winning cloud strategy, the operational and management challenges cannot be ignored and require a strict discipline when it comes to visualize resources and manage overall performance.

Some of the key predictions that would impact the technology buyers and suppliers in cloud technologies and services in India in next three years are:

**#1 Distributed Clouds:** By 2021, 50% of the enterprises in India will rely on a mix of on-premises/dedicated private clouds, several public clouds, and legacy platforms to meet their infrastructure needs.

**#3 Multicloud Management:** By 2022, 30% of enterprises in India will deploy unified VMs, Kubernetes, and multicloud management processes and tools to support robust multicloud management and governance across on-premises and public clouds.

**#10 Hyperagile Apps:** By 2023, a third of India enterprise applications will be deployed in a containerized hybrid cloud/multicloud environment to provide agility, delivering a frictionless deployment and management experience.

"Cloud management is a challenge. Organizations are looking for partners that can help them bridge the talent gap, reskill existing staff, and develop access to new resources. India market demands consistent and standardized automated cloud installations which enable technicians and decision-makers to execute timely assessments cost-effectively," says Swapnil Shende, Senior Market Analyst for AI at IDC India.

These strategic predictions for the India market are presented in full in the following report: *IDC FutureScape: Worldwide Cloud 2020 Predictions – India Implications* *(# AP45884820).* To learn more about other IDC FutureScape reports on the latest technology and industry predictions for Worldwide, Asia/Pacific\*, and Japan region, please visit our FutureScape Library.

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**About IDC FutureScape**

IDC FutureScape  reports are used to shape IT strategy and planning for the enterprise by providing a basic framework for evaluating IT initiatives in terms of their value to business strategy now and in the foreseeable future. IDC's FutureScapes are comprised of a set of decision imperatives designed to identify a range of pending issues that CIOs and senior technology professionals will confront within the typical three-year business planning cycle.

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