



New IDC MarketScape Evaluates Datacenter Operations and Management Services Providers in Canada

TORONTO, ON., April 24, 2019 — International Data Corporation ([IDC](#)) Canada today announced the publication of a new report, [IDC MarketScape : Canadian Datacenter Operations and Management Services 2019 Vendor Assessment \(IDC # CA44463419 \)](#), which provides an in-depth analysis of companies that provide datacenter operations and management service offerings to the Canadian market.

The 16 vendors evaluated in this IDC MarketScape are: Bell Canada, Carbon60 Networks, CentriLogic, CGI, Cogeco Peer 1, Cologix, DXC, Equinix, IBM, Long View Systems, OnX, OVH, Rogers Communications, SaskTel, TELUS and TeraGo.

"The cost to standup, retrofit and expand high-quality, high uptime and secure inhouse data center infrastructure to support digital initiatives continues to rise. As such we see the build versus buy decision comes into play, with the result being more Canadian businesses multisourcing cloud services, remote datacenter services and integrating them with on-premise systems for hybrid computing platforms to run workloads in the delivery model and location that balances performance, security and cost," said IDC Canada's [Jason Bremner](#), Research Vice President, Industry & Business Solutions group and lead analyst for the [Canadian Managed Cloud Services](#) Research Program.

More organizations are using datacenter services today than ever before. Canadian organizations typically have data centers that are more than 6 1/2 years old, with more than 30% of organizations having data centers that are older than 10 years. The market for these services has evolved from full-scope datacenter outsourcing to selective outsourcing of colocation and managed hosting to cloud services. Canadian organizations have many choices when it comes to datacenter and management services, and recommends evaluations based on several criteria to find the right provider to meet their needs. For more information about this IDC MarketScape, please contact [Jason Bremner](#).

About IDC MarketScape

The [IDC MarketScape](#) vendor analysis model is designed to provide an overview of the competitive fitness of IT, telecommunications, or industry-specific suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position

within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT, telecommunications, or industry-specific vendors can be meaningfully compared. The framework also provides technology buyers with a transparent foundation to allow companies to independently compare the strengths and weaknesses of current and prospective vendors.

About IDC

International Data Corporation (IDC) is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications, and consumer technology markets. With more than 1,100 analysts worldwide, IDC offers global, regional, and local expertise on technology and industry opportunities and trends in over 110 countries. IDC's analysis and insight helps IT professionals, business executives, and the investment community to make fact-based technology decisions and to achieve their key business objectives. Founded in 1964, IDC is a wholly-owned subsidiary of International Data Group (IDG), the world's leading media, data, and marketing services company that activates and engages the most influential technology buyers. To learn more about IDC, please visit www.idc.com or follow on Twitter at @IDC and LinkedIn. To learn more about IDC Canada, please visit www.idc.com/ca or follow on Twitter at @idccanada and LinkedIn.

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