



New IDC MarketScape Evaluates 15 Security Services Providers in Canada

TORONTO, ON., August 22, 2019 — International Data Corporation ([IDC](#)) Canada today announced the publication of a new report, [IDC MarketScape: Canadian Security Services 2019 Vendor Assessment \(IDC#CA44419519\)](#), which provides an in-depth analysis of companies that provide security service offerings to the Canadian market.

IDC compared 15 security service providers with operations and customers in Canada using our IDC MarketScape model. As a result of this study, IDC Canada has found six IDC MarketScape Leaders, eight IDC MarketScape Major Players, and an IDC MarketScape Contender in the Canadian security services market. The 15 vendors evaluated in this IDC MarketScape are: Bell, Deloitte, Difenda, eSentire, GoSecure, Herjavec Group, Hitachi Systems Security, IBM Canada, ISA, Long View Systems, Optiv, Scalar (A CDW Company), Secureworks, TELUS and Trustwave.

"There has never been more choice of providers for Canadian organizations in the security services market. Pure-play MSSPs, telecommunication providers, vendors, MDR providers, and consulting firms all have unique capabilities that can meet the needs of organizations large and small. Support for public cloud security services, MDR, and hosted solutions enhanced by machine learning and automation and orchestration will differentiate the security service provider of the future," said report author, [Kevin Lonergan](#), Research Manager of Security and Infrastructure at IDC Canada, and lead analyst for the [Canadian Security Market Dynamics](#) program.

Canadian organizations have many choices when it comes to security services, and recommends evaluations based on several criteria to find the right provider to meet their needs. For more information about this IDC MarketScape, please contact [Kevin Lonergan](#).

About IDC MarketScape

The [IDC MarketScape](#) vendor analysis model is designed to provide an overview of the competitive fitness of IT, telecommunications, or industry-specific suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT, telecommunications, or industry-specific vendors can be meaningfully compared. The

framework also provides technology buyers with a transparent foundation to allow companies to independently compare the strengths and weaknesses of current and prospective vendors.

About IDC

International Data Corporation (IDC) is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications, and consumer technology markets. With more than 1,100 analysts worldwide, IDC offers global, regional, and local expertise on technology and industry opportunities and trends in over 110 countries. IDC's analysis and insight helps IT professionals, business executives, and the investment community to make fact-based technology decisions and to achieve their key business objectives. Founded in 1964, IDC is a wholly-owned subsidiary of International Data Group (IDG), the world's leading media, data, and marketing services company that activates and engages the most influential technology buyers. To learn more about IDC, please visit www.idc.com or follow on Twitter at @IDC and LinkedIn. To learn more about IDC Canada, please visit www.idc.com/ca or follow on Twitter at @idccanada and LinkedIn.

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