



## **IDC Appoints Utility Industry Expert Phevos Skalidis as Research Manager for IDC Energy Insights**

**LONDON, December 20, 2017** — International Data Corporation (IDC) today announced the appointment of Phevos Skalidis as research manager for IDC Energy Insights in Europe. Skalidis will work with vendors and end-user clients to address how technologies innovate and transform the energy and utility industry. His primary areas of expertise are digital transformation, customer experience, and more broadly business and IT trends relevant to the utility industry.

Before joining IDC, Skalidis gained experience in the consulting industry, initially working at Deloitte and then at Business Integration Partners in Italy. He focused on the energy sector and in particular IT-related projects. Previously, he also briefly worked for Phoenix Solar, a German company specializing in the design and construction of large photovoltaic power plants in Germany.

"We are extremely pleased to have Phevos joining IDC. His experience in the sector and in the execution of IT projects will enrich the strong capabilities of Energy Insights' European analyst team," said [Roberta Bigliani](#), vice president, IDC.

Skalidis will also co-lead IDC's research on the [Europe, Middle East and Africa Utilities Digital Transformation Strategies](#) advisory service. The service develops unique analysis and comprehensive data through IDC Energy Insights' proprietary research projects, along with ongoing communications with industry experts, utility management, ICT vendors, and service providers. With decades of experience in the utility industry, our analysts leverage a broad spectrum of expertise and intellectual property from both IDC and IDC Energy Insights. Research reports elucidate business strategy, best practices, technology selection, and vendor assessment, along with short perspectives on topical issues.

For additional information about IDC Energy Insights or to arrange an interview with Phevos Skalidis, please contact Kanupriya at +44 (0)20 8987 7111 or [kanupriya@idc.com](mailto:kanupriya@idc.com).

### **About IDC Energy Insights**

IDC Energy Insights helps energy businesses and IT leaders, as well as the suppliers that serve them, make more effective technology decisions by providing accurate, timely, and insightful fact-based research and consulting services. Staffed by senior analysts with decades of industry experience, our global research analyzes and advises on business and technology issues facing

the utility and oil and gas industries. International Data Corporation (IDC) is the premier global provider of market intelligence, advisory services, and events for the information technology market. IDC is a subsidiary of IDG, the world's leading technology, media, research, and events company. For more information, please visit [www.idc-ei.com](http://www.idc-ei.com), email [info@idc-ei.com](mailto:info@idc-ei.com), or call 508-935-4400.

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