



Public Sector Technology Expert, Max Claps, Joins IDC Government Insights in Europe

LONDON, July 11, 2019 — IDC is pleased to announce that [Massimiliano \(Max\) Claps](#) has joined the IDC Government Insights team on July 1. Max will be a research director in the European Government Insights team, led by Chris Pennell. His research will empower technology suppliers and professionals to embrace disruptive technologies including artificial intelligence, edge computing, and augmented and virtual reality, to realize the benefits of strategic initiatives such as smart cities and citizen-centric government services.

Max Claps has almost 18 years of public sector experience. After starting his career as a management consultant, he joined IDC in 2002 as the lead analyst for the government, healthcare, and education industries in Europe. He then held various analyst and management roles at both Gartner and IDC. In those roles he advised technology suppliers and professionals in the public sector globally. Over the past two years, Max was the global lead for the SAP Future Cities program.

"Max brings a wealth of experience and knowledge and is a great addition to the IDC Government Insights team at a time when many of our public sector clients are having to navigate a rapidly changing technology landscape," said [Chris Pennell](#), research director, IDC Government Insights, Europe.

For more information or to arrange a one-to-one briefing with Max Claps, please contact Kanupriya at +44-2089877111 or kanupriya@idc.com.

About IDC Government Insights

IDC Government Insights assists government policy, program, and IT leaders, as well as the suppliers who serve them, in making more effective technology decisions by providing accurate, timely, and insightful fact-based research and consulting services. Staffed by senior analysts with decades of government and IT industry experience, our global research analyzes and advises on business and technology issues facing the Federal/Central and local/provincial Governments.

About IDC

International Data Corporation (IDC) is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications, and consumer technology markets. With more than 1,100 analysts worldwide, IDC offers global, regional, and local expertise on technology and industry opportunities and trends in over 110 countries. IDC's analysis and insight helps IT professionals, business executives, and the investment community to make fact-based technology decisions and to achieve their key business objectives. Founded in 1964, IDC is a wholly-owned subsidiary of International Data Group (IDG), the world's leading media, data and marketing services company that activates and engages the most influential technology buyers. To learn more about IDC, please visit www.idc.com. Follow IDC on Twitter at [@IDC](https://twitter.com/IDC) and [LinkedIn](https://www.linkedin.com/company/idc)

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