



Daniel Garcia Joins IDC as Senior Research Analyst for Corporate Banking

LONDON, October 28, 2019 — IDC is pleased to announce that [Daniel Garcia](#) has joined the IDC Financial Insights team as a senior research analyst for corporate banking. His research covers key corporate banking areas such as treasury services, trade finance and supply chain management, commercial lending, corporate channels, and connectivity. He will be instrumental in driving IDC's research around transformational themes such as DX and open banking, as well as the use of new technologies spanning AI, DLT, smart contracts, IoT, and quantum in corporate banking and the wider financial services industry.

Garcia has over 11 years' professional experience in the financial industry in Europe, China, and Latin America, covering the banking, asset, and wealth management sectors in areas such as investment banking, financial risk management, compliance, treasury, fintechs, and digital transformation.

Before he joined IDC, he was regional financial risk manager at EY in its Financial Service Office and Investment Banking division for more than five years, leading teams on several regional projects related to financial risk management, business unit transformation, M&A for financial institutions, financial due diligence, and economic/sectorial research in Central America and the Caribbean. Prior to that, he was focused on investment banking and worked for a private family office based in London with investments in the hospitality and renewable energy areas. Earlier in his career he worked for Santander Asset Management, covering emerging market equity funds as an economist and modeling asset allocation strategies.

"It is great to have Daniel join the European Financial Insights team and drive our corporate banking research. His experience in financial risk management and investment banking will be a valuable addition to the team and will improve our research around risk management, treasury services and liquidity management, and trade finance", adds Tom Zink, Research Director, IDC Financial Insights.

To arrange a one-on-one briefing with Daniel Garcia, please contact Kanupriya at kanupriya@idc.com or call +44 2089877111.

About IDC Financial Insights

IDC Financial Insights assists financial service businesses and IT leaders, as well as the suppliers that serve them, in making more effective technology decisions by providing accurate, timely,

and insightful fact-based research and consulting services. Staffed by senior analysts with decades of industry experience, our global research analyzes and advises on business and technology issues facing the banking, insurance, and securities and investments industries. International Data Corporation (IDC) is the premier global provider of market intelligence, advisory services, and events for the information technology market. IDC is a wholly owned subsidiary of IDG, the world's leading technology, media, research, and events company. For more information, please visit www.idc-fi.com, email info@idc-fi.com, or call 508-620-5533. Visit the IDC Financial Insights Community at <http://idc-insights-community.com/financial>.

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