



IDC to Honor the Middle East's Most Pioneering Smart City Initiatives During Dedicated Ceremony in Dubai

Dubai – As cities across the Middle East increasingly look to deliver widespread environmental, financial, and social benefits through the digital transformation of urban ecosystems, International Data Corporation (IDC) is delighted to announce that it will be recognizing and rewarding the region's most innovative ICT-enabled Smart City initiatives during a dedicated ceremony taking place at Dubai's iconic Burj Al Arab hotel on Thursday, June 20.

The 'IDC Smart City Middle East Awards 2019' will shine a light on the region's outstanding Smart City projects and leaders, with awards set to be handed out across seven different categories:

- Smart Health
- Smart Utilities & Sustainable Infrastructure
- Smart Government Administration
- Smart Education
- Intelligent Transportation
- Smart Public Safety
- Smart Civic Engagement

"Smart Cities are, by definition, focused on using emerging technologies and innovation to make cities more livable and drive the prospect of economic growth," says Jyoti Lalchandani, IDC's group vice president and regional managing director for the Middle East, Turkey, and Africa. "Over the past 12 months, cities across the Middle East have made significant progress in leveraging technology to meet the demanding needs and expectations of tech-savvy businesses and residents. Our aim at IDC is to continue identifying successful Smart City projects throughout the region and sharing proven best practices with other cities looking to replicate such initiatives within their own communities."

IDC has received a total of 38 nominations from 26 public- and private-sector organizations across 11 different cities, and these have gone through a comprehensive multi-stage validation

and judging process to determine a group of finalists for each category. Each finalist has successfully implemented – or is currently implementing – a transformative ICT-enabled Smart City project or initiative aimed at driving urban innovation through the novel application of technologies, partnerships, funding models, and/or community involvement.

The winners in each category will be announced during an awards ceremony to be hosted at the end of the IDC Cloud & Datacenter Roadshow 2019. For more information, please visit www.idcsmartcityawards.com. You can also join the conversation on Twitter by using the hashtag #IDCSMEA.

About IDC

International Data Corporation (IDC) is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications, and consumer technology markets. With more than 1,100 analysts worldwide, IDC offers global, regional, and local expertise on technology and industry opportunities and trends in over 110 countries. IDC's analysis and insight helps IT professionals, business executives, and the investment community to make fact-based technology decisions and to achieve their key business objectives. Founded in 1964, IDC is a subsidiary of **IDG**, the world's leading technology media, research, and events company. To learn more about IDC, please visit www.idc.com. Follow IDC on Twitter at [@IDC](https://twitter.com/IDC).

IDC in the Middle East, Africa, and Turkey

For the Middle East, Africa, and Turkey region, IDC retains a coordinated network of offices in Riyadh, Nairobi, Lagos, Johannesburg, Cairo, and Istanbul, with a regional center in Dubai. Our coverage couples local insight with an international perspective to provide a comprehensive understanding of markets in these dynamic regions. Our market intelligence services are unparalleled in depth, consistency, scope, and accuracy. IDC Middle East, Africa, and Turkey currently fields over 130 analysts, consultants, and conference associates across the region. To learn more about IDC MEA, please visit www.idc-cema.com. You can follow IDC MEA on Twitter at [@IDCMEA](https://twitter.com/IDCMEA).

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IDC is the premier global provider of market intelligence, advisory services, and events for the information technology and telecommunications industries. IDC helps IT professionals, business executives, and the investment community make fact-based decisions on technology purchases and business strategy. Over 775 IDC analysts in 50 countries provide global, regional, and local expertise on technology and industry opportunities and trends. For more than 40 years, IDC has provided strategic insights to help our clients achieve their key business objectives. IDC is a subsidiary of IDG, the world's leading technology media, research, and events company. You can learn more about IDC by visiting <http://www.idc.com/>.

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