

## New IDC Report Analyzes Saudi Arabia's Cybersecurity Landscape

Riyadh – Evolving digital transformation strategies and shifting industry dynamics across Saudi Arabia are constantly driving organizations in the Kingdom to innovate and explore new technologies and delivery models. In turn, this is creating a complex ecosystem beset by new cybersecurity challenges. As a result, cybersecurity is no longer limited to protecting technology assets but must also ensure business resiliency.

As cybersecurity gains strategic weight on the executive-level agenda, new challenges and opportunities have arisen. In response to this, global ICT research and advisory firm International Data Corporation (IDC) has published an in-depth analysis of the Saudi cybersecurity landscape that highlights the following:

- The various challenges the cybersecurity ecosystem is facing and how the market is evolving and responding to these complexities
- The role of public and private sector stakeholders in the cybersecurity value chain
- The latest cybersecurity trends and proven global best practices
- IDC's latest thought leadership and research around the Saudi cybersecurity space

An increased focus on digital enablement through the use of sophisticated digital technologies is vital for advancing industrial activity, attracting investment, and diversifying the economy through the development of public service sectors such as health, education, infrastructure, recreation, and tourism. Amid Saudi Arabia's accelerating digital transformation agenda, the need to secure vital cyber assets has gained strategic importance for different business sectors and industries, especially as the Kingdom's critical national

infrastructure has been threatened several times in the recent past.

"IDC is acutely aware of the cybersecurity threats and challenges that Saudi Arabia will face as it accelerates its digital ambitions," says Hamza Naqshbandi, IDC's regional director for Saudi Arabia and Bahrain. "The Kingdom has invested in strengthening its cybersecurity posture by implementing cybercrime legislation, robust national cybersecurity strategies, proactive computer emergency response teams (CERTs), and awareness and capacity building campaigns, all of which have been complemented by local skills incubation in the field of cybersecurity."

IDC is proud to present the report, titled Cybersecurity and Its Impact on Digital Saudi, and we sincerely hope that it facilitates a clearer understanding of the challenges and opportunities that exist within the Saudi cybersecurity landscape.

The report was sponsored by Saudi Information Technology Company (SITE), Trend Micro, Mobily, Cisco, and Al Moammar Information Systems (MIS).

To download the report, please visit [idcsaudicybersec.com](https://idcsaudicybersec.com). For more information, please contact Hamza Naqshbandi at [hnaqshbandi@idc.com](mailto:hnaqshbandi@idc.com) or on +966 112756123.

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