IDC Announces Guest Speakers for Immersive Virtual CIO Summit in Cairo

Cairo – International Data Corporation (IDC) is delighted to announce two special guest speakers for the upcoming sixth annual edition of its IDC Egypt CIO Summit, which takes place this Thursday (September 24) on a specially designed virtual platform that will enable an unrivaled interactive experience. H.E. Dr. Amr Talaat, Egypt's Minister of Communications and Information Technology, will present the day's opening address, while Eng. Amr Mahfouz, acting CEO of Egypt's Information Technology Industry Development Agency (ITIDA), will deliver the event's keynote.

"I'm pleased that we're continuing our strategic partnership with IDC and I'm very excited to witness this special edition of the IDC Egypt CIO Summit that occurs in an unusual time when the pandemic presents unprecedented challenges and opportunities for CIOs around the world," says Eng. Amr Mahfouz. "We are keen on sharing emerging best practices and keeping our local industry at the forefront of technology trends."

The IDC Egypt CIO Summit 2020 will take place exclusively online under the theme 'The Race to Reinvent: Connecting Leaders to Empower Digital Transformation', offering a genuinely immersive virtual experience for all participants. Delegates will be able to seamlessly engage in content-rich presentations and panel discussions, use video chat tools to connect with exhibitors, and interact with IDC analysts and their peers in designated networking zones.

Providing a unique opportunity to connect directly with Egypt's most influential ICT decision makers, the event will showcase first-hand accounts from respected industry thought leaders on what it takes for an organization to become truly digitally determined. There will be notable presentations on sustaining business continuity and leveraging the very latest in cloud delivery models, while a
A series of dedicated technology focus groups will address everything from next-generation security and resilience to intelligent automation and the future of work.

IDC’s global president, Crawford Del Prete, will also speak at the event as he unveils IDC’s new five-stage guide for helping organizations plan their recovery in the economic aftermath of COVID-19. Titled ‘The Five Stages to Enterprise Recovery: Charting Your Course to the Next Normal’, this exclusive session will explore the imperatives of business continuity, cost optimization, business resiliency, and targeted investment as businesses strive to emerge as lean, dynamic, and innovation-fueled enterprises of the future.

The event will culminate with the IDC CIO Excellence Awards as IDC looks to recognize the efforts of Egypt's foremost IT leaders in conceptualizing and successfully delivering game-changing transformation initiatives for their organizations. With a focus on the tangible benefits brought about by such initiatives, awards will be handed out for CISO of the Year, CIO of the Year, and Start-Up of the Year.

IDC is delighted to welcome on board the following valued partners for IDC Egypt CIO Summit 2020:
- Strategic Partner – ITIDA;
- ICT Partner – Dubai Internet
City; Summit Partners – Dell Technologies, Microsoft, Vodafone and Raya / VMWare; Platinum Partners – CommScope, Oracle, ZAD Solutions and Automation Anywhere / First Gulf Solutions; Technology Session Partners – FireEye, Trend Micro, Fortinet, BlackBerry, Nutanix, Veeam, Juniper Networks, Riverbed and Hewlett Packard Enterprise / CLICK ITS.

To learn more about this exclusive online event and our wide range of partnership opportunities, please visit www.idcciosummit.com/cairo or contact Sheila Manek at smanek@idc.com / +971 4 446 3154. You can also search for news or tweet about the event using the hashtag #IDCDigital.

About IDC

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