



Worldwide Hardcopy Peripherals Market Declined 4.8% Year Over Year to Approximately 26.7 Million Units Shipped in the Fourth Quarter of 2018, According to IDC

FRAMINGHAM, Mass., February 21, 2019 – The worldwide hardcopy peripherals (HCP) market decreased 4.8% year over year to approximately 26.7 million units in the fourth quarter of 2018 (4Q18), according to the International Data Corporation ([IDC](#)) [Worldwide Quarterly Hardcopy Peripherals Tracker](#). The brightest spot for the quarter was HP’s positive year-over-year performance of 3.6% in unit shipments. The vendor expanded year over year in its top two regional markets – Asia/Pacific (excluding Japan) (APeJ) and the United States.

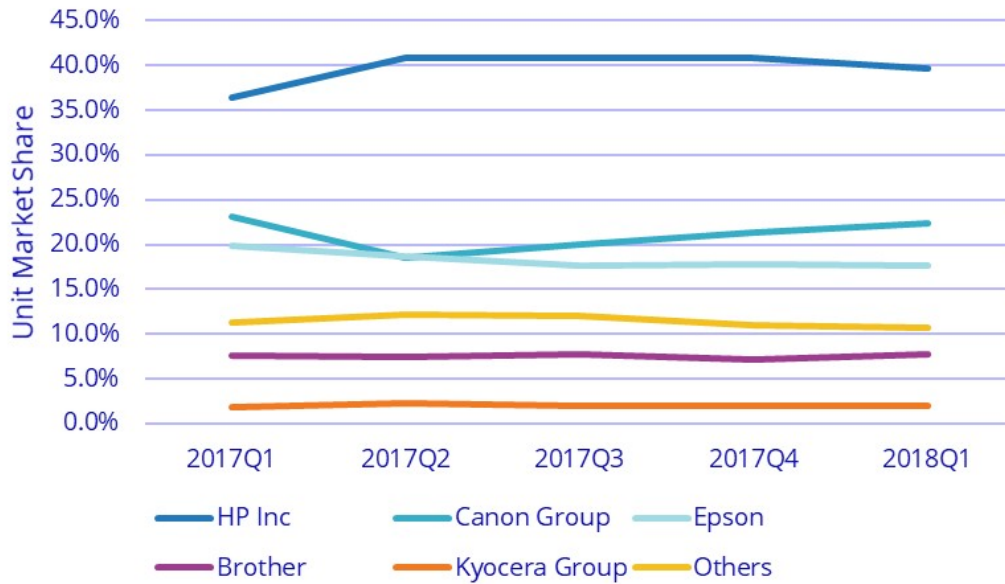
Notable highlights from the quarter include:

- Total inkjet market in the APeJ region recorded its eleventh consecutive quarter of year-over-year growth with 3.59 million units shipped, the highest in a quarter since Q2 2012. APeJ was the only region to have achieved positive year-over-year shipment growth this quarter.
- All speed ranges of color laser MFPs in the U.S. experienced growth except the 1-10 ppm and 11-20 ppm, each of which declined year over year. Canon had the highest year-over-year growth in the 21-90 ppm segment.
- Increased shipments in Ink Tank devices was observed in Latin America. 4Q18 marks the second consecutive quarter where Ink Tank machines surpassed the unit volume of ink cartridge machines. All vendors in this space recorded year over expansion.

Worldwide Hardcopy Peripherals Market, Unit Shipments, Company Share, and Year-Over-Year Growth, Q4 2018 (based on unit shipments)					
Companies	4Q18 Unit Shipments	4Q18 Market Share	4Q17 Unit Shipments	4Q17 Market Share	4Q18/4Q17 Growth
1. HP Inc.	10,595,264	39.6%	10,224,556	36.4%	3.6%
2. Canon Group	5,967,368	22.3%	6,485,110	23.1%	-8.0%
3. Epson	4,734,937	17.7%	5,581,251	19.9%	-15.2%
4. Brother	2,064,428	7.7%	2,118,463	7.5%	-2.6%
5. Kyocera Group	523,367	2.0%	518,564	1.8%	0.9%
Others	2,849,450	10.7%	3,162,141	11.3%	-9.9%
Total	26,734,814	100.0%	28,090,085	100.0%	-4.8%
Source: IDC Worldwide Quarterly Hardcopy Peripherals Tracker, February 2019					

Figure 1

Worldwide Top 5 HCP Companies, 2018Q4 Unit Market Share



Source: IDC 2019

Worldwide Hardcopy Peripherals Market, Unit Shipments, Company Share, and Year-Over-Year Growth, Full Year 2018 (based on unit shipments)					
Companies	2018 Unit Shipments	2018 Market Share	2017 Unit Shipments	2017 Market Share	2018/2017 Growth
1. HP Inc.	40,069,721	40.5%	39,315,851	39.3%	1.9%
2. Canon Group	20,368,262	20.6%	20,873,758	20.9%	-2.4%
3. Epson	17,757,855	17.9%	18,248,099	18.2%	-2.7%
4. Brother	7,475,291	7.6%	7,525,126	7.5%	-0.7%
5. Kyocera Group	2,022,797	2.0%	1,959,229	2.0%	+3.2%
Others	11,296,043	11.4%	12,124,683	12.1%	-6.8%
Total	98,989,969	100.0%	100,046,746	100.0%	-1.1%
Source: IDC Worldwide Quarterly Hardcopy Peripherals Tracker, February 2019					

Notes:

- IDC tracks A2-A4 devices in the Worldwide Quarterly Hardcopy Peripherals Tracker.
- Hardcopy Peripherals include single-function printers, multifunctional systems (MFPs), and single-function digital copiers (SF DC). Data for all vendors are reported for calendar periods.

For more information about IDC's Worldwide Quarterly Hardcopy Peripherals Tracker, please contact Phuong Hang (phang@idc.com).

About IDC Trackers

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