



Worldwide Large Format Printer Shipments Down Through the First Half of 2019, According to IDC

FRAMINGHAM, Mass., September 3, 2019 – New data from the International Data Corporation (IDC) [Worldwide Quarterly Large Format Printer Tracker](#) shows that large format printer shipments declined in the second quarter of 2019 (2Q19), continuing the decline from the first quarter of the year.

"The market has been soft overall as some of the new technology expected to drive investment in large format printing equipment on a worldwide basis has been delayed," said [Tim Greene](#), research director, U.S. Large Format Printer Tracker. "We're seeing softer than expected shipments in some of the regions and in some of the technologies where we've seen growth in prior quarters. Better than expected eco-solvent and UV inkjet shipments were not enough to offset shrinking sales of some aqueous and toner-based large format printers."

Regional Highlights

- Modest shipment growth in Western Europe was offset by significant declines in North America and the Asia/Pacific region.
- Japan was essentially flat compared to the first half of 2018 while the Central & Eastern Europe (CEE), Middle East & Africa (MEA), and Latin American regions all showed very modest declines.

Vendor Highlights

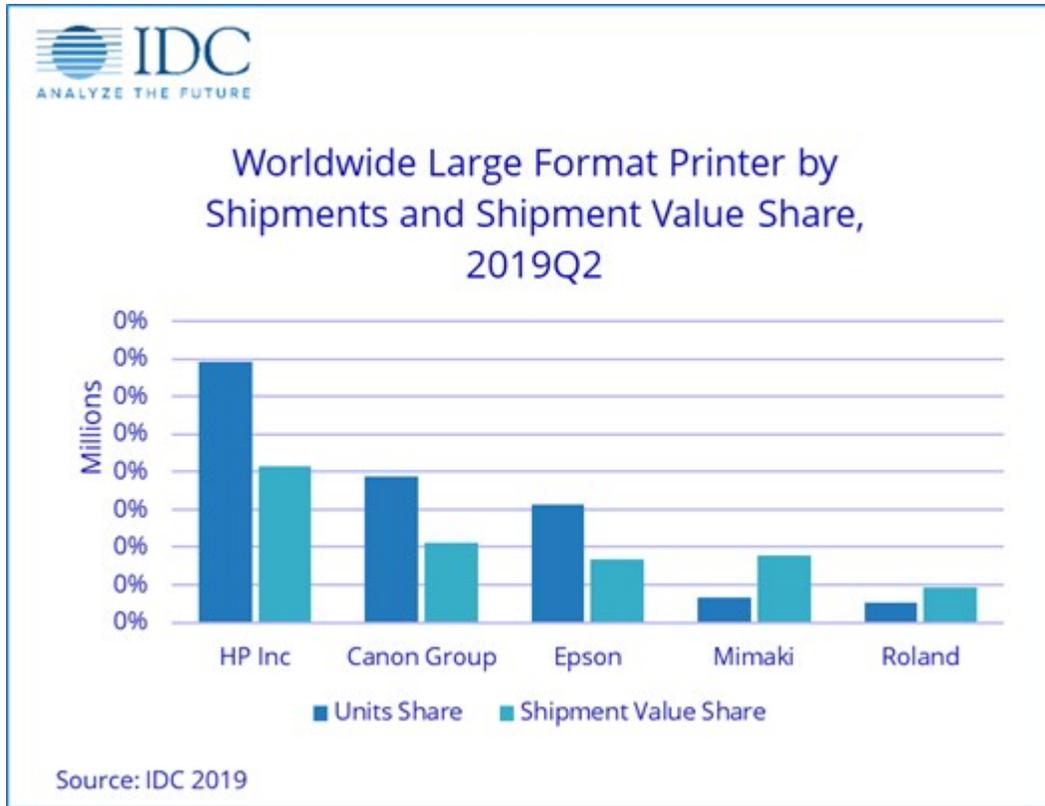
There was no movement among the top five large format printer companies in terms of shipments with HP, Canon, Epson, Mimaki, and Roland all maintaining their positions on a worldwide basis.

- **HP** leads the large format CAD/technical market, which has been soft in terms of shipments through the first half of the year, but it has seen a slowdown in the growth of its Latex printers. HP launched HP Stitch dye-sublimation inkjet printers in the first part of 2019 to participate in the growing large format dye-sublimation market.
- **Canon** is a strong player in the CAD/technical market as well through its imagePROGRAF and the Océ line of technical printers. Canon's Arizona and Colorado are strong products in the UV printer market.

- **Epson** is a leader in the dye-sublimation segment as well as on the low-end of the aqueous inkjet market. Epson's eco-solvent line continues to grow its share on a worldwide basis.
- **Mimaki** continues to grow its portfolio with strong offerings in the dye-sublimation and UV markets to replace some of the share of the eco-solvent segment.
- **Roland DG** is a leader in large format eco-solvent and has expanded its portfolio with more UV, dye-sublimation, and DTG products.

Worldwide Large Format Printer Shipments and Shipment Value Share, Q2 2019		
Company	2Q19 Shipment Share	Share of 2Q19 Shipment Value
HP Inc	34.7%	20.8%
Canon-Oce	19.5%	10.6%
Epson	15.7%	8.3%
Mimaki	3.3%	8.9%
Roland	2.6%	4.6%
Others	24.3%	46.8%
Total	100.0%	100.0%
Source: IDC Worldwide Quarterly Large Format Printer Tracker, August 2019		

Figure 1



Other Highlights

- Large format UV shipments are almost 1,000 units ahead of their worldwide pace after the first half of 2019.
- Large format eco-solvent inkjet printer shipments have shown resiliency and are ahead of the pace of shipments through the first half of the year, although much of that comes from vendors based in the Asia/Pacific region.

Notes:

- IDC tracks A2-A0+ devices in the LFP market.
- The LFP market includes single-function printers, as well as multifunctional systems (MFPs). Data for all vendors are reported for calendar periods.

About IDC Trackers

IDC Tracker products provide accurate and timely market size, vendor share, and forecasts for hundreds of technology markets from more than 100 countries around the globe. Using proprietary tools and research processes, IDC's Trackers are updated on a semiannual, quarterly, and monthly basis. Tracker results are delivered to clients in user-friendly excel deliverables and on-line query tools.

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