



Worldwide Hardcopy Peripherals Shipment Value Increased Nearly 1% Year Over Year in the Fourth Quarter, According to IDC

FRAMINGHAM, Mass., February 21, 2020 – The worldwide hardcopy peripherals (HCP) market saw its overall shipment value grow 0.9% year over year to approximately \$11.9 billion in the fourth quarter of 2019 (4Q19). Unit shipments during the quarter declined 5.4% to 25.3 million, according to the International Data Corporation (IDC) [Worldwide Quarterly Hardcopy Peripherals Tracker](#).

Notable highlights from the quarter include:

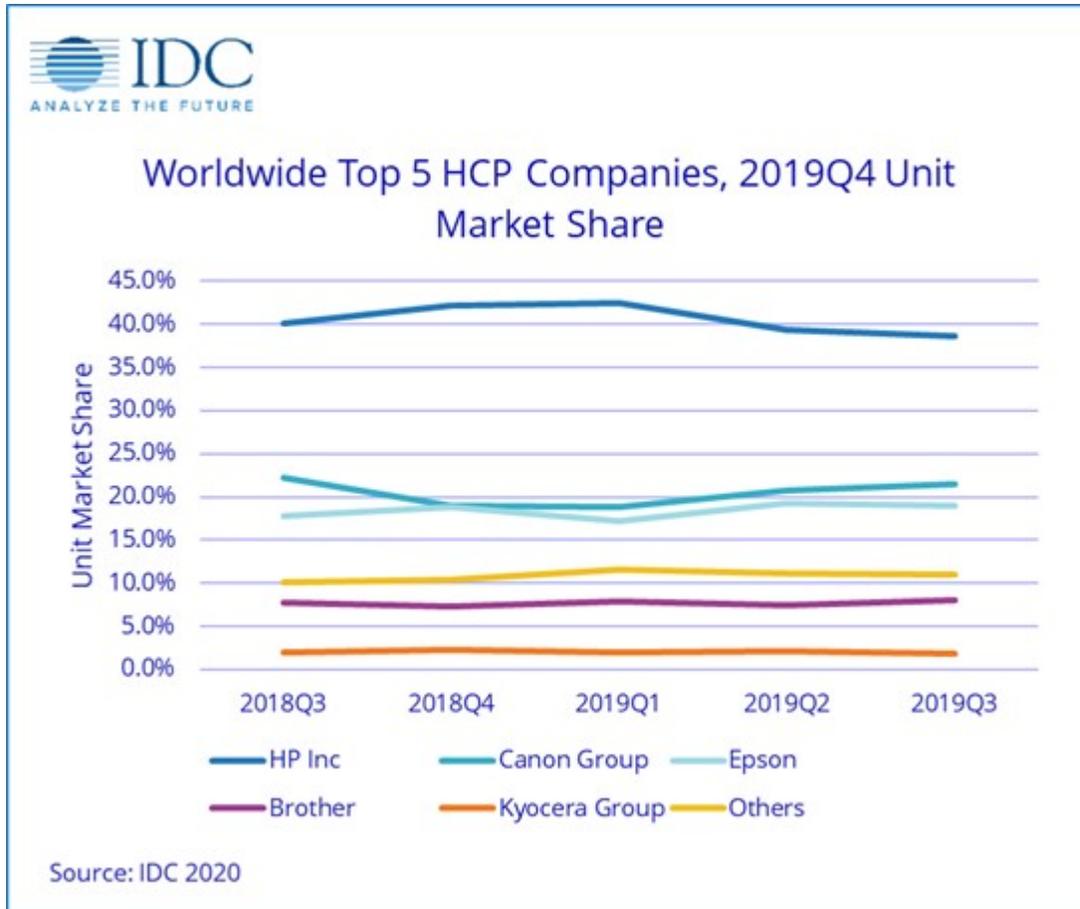
- Epson outperformed all other companies in the top 5 in terms of shipment growth. The vendor delivered a year-over-year increase of 1.4% with worldwide shipments of more than 4.8 million units in the quarter.
- The color laser market posted 4.9% year-over-year growth to more than 2 million units shipped worldwide in 4Q19. Both A3 and A4 segments recorded year-over-year growth, 2.3% and 6.1%, respectively.
- Middle East & Africa recorded year-over-year growth for the second consecutive quarter with shipments up 3.2% to more than 1.4 million units. The growth was propelled by positive performances in both the inkjet and laser segments, which grew 1.6% and 7.9% respectively.

Worldwide Hardcopy Peripherals Market, Unit Shipments, Company Share, and Year-Over-Year Growth, Q4 2019 (based on unit shipments)					
Companies	4Q19 Unit Shipments	4Q19 Market Share	4Q18 Unit Shipments	4Q18 Market Share	4Q19/4Q18 Growth
1. HP Inc.	9,774,917	38.6%	10,751,159	40.2%	-9.1%
2. Canon Group	5,429,210	21.4%	5,966,591	22.3%	-9.0%
3. Epson	4,810,454	19.0%	4,743,220	17.7%	1.4%
4. Brother	2,028,628	8.0%	2,065,795	7.7%	-1.8%
5. Kyocera Group	478,191	1.9%	523,367	2.0%	-8.6%
Others	2,789,651	11.0%	2,718,981	10.2%	2.6%
Total	25,311,051	100.0%	26,769,113	100.0%	-5.4%
Source: IDC Worldwide Quarterly Hardcopy Peripherals Tracker, February 6, 2020					

Notes:

- IDC tracks A2-A4 devices in the Quarterly Hardcopy Peripherals.
- Hardcopy Peripherals include single-function printers, multifunctional systems (MFPs), and single-function digital copiers (SF DC). Data for all vendors are reported for calendar periods.

Figure 1



For more information about IDC's Worldwide Quarterly Hardcopy Peripherals Tracker, please contact Phuong Hang at phang@idc.com.

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