Worldwide Hardcopy Peripherals Shipments Value Increased Nearly 1% Year Over Year in the Fourth Quarter, According to IDC

FRAMINGHAM, Mass., February 21, 2020 – The worldwide hardcopy peripherals (HCP) market saw its overall shipment value grow 0.9% year over year to approximately $11.9 billion in the fourth quarter of 2019 (4Q19). Unit shipments during the quarter declined 5.4% to 25.3 million, according to the International Data Corporation (IDC) Worldwide Quarterly Hardcopy Peripherals Tracker.

Notable highlights from the quarter include:

- Epson outperformed all other companies in the top 5 in terms of shipment growth. The vendor delivered a year-over-year increase of 1.4% with worldwide shipments of more than 4.8 million units in the quarter.
- The color laser market posted 4.9% year-over-year growth to more than 2 million units shipped worldwide in 4Q19. Both A3 and A4 segments recorded year-over-year growth, 2.3% and 6.1%, respectively.
- Middle East & Africa recorded year-over-year growth for the second consecutive quarter with shipments up 3.2% to more than 1.4 million units. The growth was propelled by positive performances in both the inkjet and laser segments, which grew 1.6% and 7.9% respectively.
<table>
<thead>
<tr>
<th>Companies</th>
<th>4Q19 Unit Shipments</th>
<th>4Q19 Market Share</th>
<th>4Q18 Unit Shipments</th>
<th>4Q18 Market Share</th>
<th>4Q19/4Q18 Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. HP Inc.</td>
<td>9,774,917</td>
<td>38.6%</td>
<td>10,751,159</td>
<td>40.2%</td>
<td>-9.1%</td>
</tr>
<tr>
<td>2. Canon Group</td>
<td>5,429,210</td>
<td>21.4%</td>
<td>5,966,591</td>
<td>22.3%</td>
<td>-9.0%</td>
</tr>
<tr>
<td>3. Epson</td>
<td>4,810,454</td>
<td>19.0%</td>
<td>4,743,220</td>
<td>17.7%</td>
<td>1.4%</td>
</tr>
<tr>
<td>4. Brother</td>
<td>2,028,628</td>
<td>8.0%</td>
<td>2,065,795</td>
<td>7.7%</td>
<td>-1.8%</td>
</tr>
<tr>
<td>5. Kyocera Group</td>
<td>478,191</td>
<td>1.9%</td>
<td>523,367</td>
<td>2.0%</td>
<td>-8.6%</td>
</tr>
<tr>
<td>Others</td>
<td>2,789,651</td>
<td>11.0%</td>
<td>2,718,981</td>
<td>10.2%</td>
<td>2.6%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>25,311,051</strong></td>
<td><strong>100.0%</strong></td>
<td><strong>26,769,113</strong></td>
<td><strong>100.0%</strong></td>
<td><strong>-5.4%</strong></td>
</tr>
</tbody>
</table>

Source: IDC Worldwide Quarterly Hardcopy Peripherals Tracker, February 6, 2020

**Notes:**

- IDC tracks A2-A4 devices in the Quarterly Hardcopy Peripherals.
- Hardcopy Peripherals include single-function printers, multifunctional systems (MFPs), and single-function digital copiers (SF DC). Data for all vendors are reported for calendar periods.

Figure 1
For more information about IDC's Worldwide Quarterly Hardcopy Peripherals Tracker, please contact Phuong Hang at phang@idc.com.

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