

Worldwide Hardcopy Peripherals Market Declined 7.5% Year Over Year in the First Quarter of 2020, According to IDC

FRAMINGHAM, Mass., May 20, 2020 – Worldwide shipments of hardcopy peripherals (HCP) contracted 7.5% year over year to 21.1 million units in the first quarter of 2020 (1Q20), according to the International Data Corporation ([IDC](#)) [Worldwide Quarterly Hardcopy Peripherals Tracker](#). The severe year-over-year drop was due to COVID-19 supply chain disruption as most vendors have their manufacturing plants in China. The brightest spot for the quarter was the year-over-year expansion of color laser multifunction printers (MFPs) in the 21-30 ppm range, which grew 3.0% to approximately 793,000 units shipped.

Notable highlights from the first quarter include:

- Central & Eastern Europe (CEE) and Japan are the two regions with positive year-over-year growth in unit shipments during 1Q20, with CEE growing 1.8% to approximately 1.3 million units and Japan increasing 5.2% to more than 1.1 million units.
- Ink tank devices continue to expand year over year, growing 5.5% to approximately 3.7 million units shipped.
- Brother and Epson outperformed all other companies in the top 5. Brother grew 9.6% year over year to more than 1.8 million units shipped while Epson increased 0.2% to more than 4.3 million units. Both vendors showed year-over-year expansion the US and Latin America as well as Central & Eastern Europe.

Worldwide Hardcopy Peripherals Market, Unit Shipments, Company Share, and Year-Over-Year Growth, Q1 2020 (based on unit shipments)					
Company	Q1 2020 Unit Shipments	Q1 2020 Market Share	Q1 2019 Unit Shipments	Q1 2019 Market Share	Q1 2020/Q1 2019 Growth
1. HP Inc.	7,953,383	33%	9,627,422	42%	-17.4%
2. Canon Group	4,322,204	19%	4,349,027	19%	-0.6%
3. Epson	4,321,204	20%	4,312,897	19%	+0.2%
4. Brother	1,831,509	9%	1,670,753	7%	+9.6%
5. Kyocera Group	501,469	2%	533,329	2%	-6.0%
Other	2,220,185	10%	2,361,994	10%	-6.0%
Total	21,150,062	100%	22,851,007	100%	-7.5%

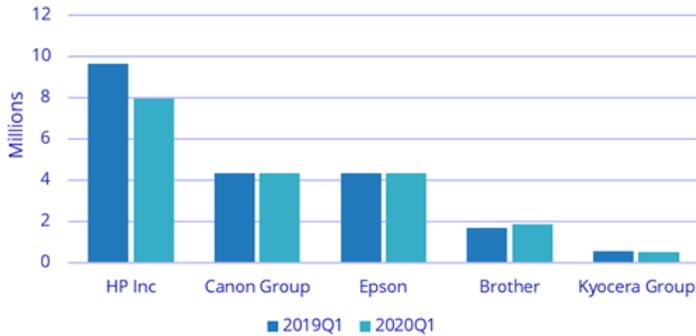
Source: IDC Worldwide Quarterly Hardcopy Peripherals Tracker, May 2020

Notes:

- IDC tracks A2-A4 devices whose primary application is document printer in the Quarterly Hardcopy Peripherals Tracker.
- Hardcopy Peripherals include single-function printers, multifunction printers (MFPs), and single-function digital copiers (SF DC). Data for all vendors are reported for calendar periods.

Figure 1

Worldwide Hardcopy Peripherals by Company, 2020Q1



Source: IDC 2020

For more information about IDC's Worldwide Quarterly Hardcopy Peripherals Tracker, please contact Phuong Hang at phang@idc.com.

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