Three Companies Offering Commercial Support for Open Source Software Named IDC Innovators

FRAMINGHAM, Mass., July 15, 2020 – International Data Corporation (IDC) today published an IDC Innovators report profiling three companies that provide commercial support for a portion of the overall portfolio of open source software. The three companies are: Quansight, Tidelift, and xs:code.

Open source software (OSS) has grown to become one of the most widely used approaches to developing innovative new software. The ability to add new functionality and true differentiation to software applications has enabled OSS to find its way into virtually all facets of modern software. And yet, the vast majority of OSS is not available with commercial support and is frequently used as a supporting layer of or a key component of a business-critical solution.

"It's the use of OSS as the foundation for new applications that is raising the urgency for developing processes for being able to use that software safely and with the sort of support and life cycle that enterprises expect for the other software they use," said Al Gillen, group vice president, Software Development and Open Source, IDC. "The innovative new business models being demonstrated by the three start-up companies highlighted in this IDC document offer examples for how OSS support may look differently in the future."

The report, IDC Innovators: Open Source Software Support, 2020 (IDC #US46636820), profiles three companies that address the lack of commercial support for open source software by providing a means for enterprise accounts to gain support for OSS they may be using.

- Quansight offers support services for a sophisticated set of OSS technologies that is tightly focused on machine learning (ML) and mathematical and data science applications.

- Tidelift manages OSS developer tool and library maintenance on behalf of a customer, doing security scans and software composition analysis, helping triage issues, and ensuring enforcement of policies.
- xs:code provides a marketplace-like solution that connects enterprise customers with the creators or maintainers of the OSS projects they are using.

About IDC Innovators

IDC Innovators reports present a set of vendors – under $100 million in revenue at time of selection – chosen by an IDC analyst within a specific market that offer an innovative new technology, a groundbreaking approach to an existing issue, and/ or an interesting new business model. It is not an exhaustive evaluation of all companies in a segment or a comparative ranking of the companies. Vendors in the process of being acquired by a larger company may be included in the report provided the acquisition is not finalized at the time of publication of the report. Vendors funded by venture capital firms may also be included in the report even if the venture capital firm has a financial stake in the vendor's company. IDC INNOVATOR and IDC INNOVATORS are trademarks of International Data Group, Inc.

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