Worldwide Hardcopy Peripheral Shipments Saw Double-Digit Year-Over-Year Growth in the Second Quarter of 2021, According to IDC

NEEDHAM, Mass., August 18, 2021 – The worldwide hardcopy peripherals market expanded for the fourth quarter in a row in the second quarter of 2021 (2Q21) with shipments growing 13.4% year over year to nearly 22.9 million units. Shipment value also increased during the quarter with year-over-year growth of 31.2% to $10.2 billion signaling the return to office, according to new data from the International Data Corporation (IDC) Worldwide Quarterly Hardcopy Peripherals Tracker.

Notable highlights from the quarter include:

• Inkjet vendors continued to record high shipments to cater to ongoing demand and to fill order backlogs. The Laser market also saw year-over-year growth, another sign that the return to office is underway.
• Seven out of nine regional markets witnessed year-over-year expansion in unit shipments. Similar to last quarter, the common theme for this quarter is that growth was driven by increased demand for low-end devices.
• HP Inc. and Epson grew 11.7% and 57.1% year over year, respectively while Canon declined 5.9% due to semiconductor shortages and stock issues. As with Canon, Brother also experienced significant challenges regarding production and stock availability causing it to contract 4.9% year over year.
<table>
<thead>
<tr>
<th>Company</th>
<th>2Q21 Unit Shipments</th>
<th>2Q21 Market Share</th>
<th>1Q20 Unit Shipments</th>
<th>1Q20 Market Share</th>
<th>2Q21/2Q20 Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>HP Inc.</td>
<td>9,074,276</td>
<td>39.7%</td>
<td>8,125,369</td>
<td>40.3%</td>
<td>+11.7%</td>
</tr>
<tr>
<td>Epson</td>
<td>4,874,521</td>
<td>21.3%</td>
<td>3,102,046</td>
<td>15.4%</td>
<td>+57.1%</td>
</tr>
<tr>
<td>Canon Group</td>
<td>4,014,762</td>
<td>17.5%</td>
<td>4,267,045</td>
<td>21.1%</td>
<td>-5.9%</td>
</tr>
<tr>
<td>Brother</td>
<td>1,780,906</td>
<td>7.8%</td>
<td>1,871,855</td>
<td>9.3%</td>
<td>-4.9%</td>
</tr>
<tr>
<td>Lenovo</td>
<td>398,551</td>
<td>1.7%</td>
<td>485,664</td>
<td>2.4%</td>
<td>-17.9%</td>
</tr>
<tr>
<td>Others</td>
<td>2,736,837</td>
<td>12.0%</td>
<td>2,324,285</td>
<td>11.5%</td>
<td>+17.8%</td>
</tr>
<tr>
<td>Total</td>
<td>22,879,853</td>
<td>100.0%</td>
<td>20,176,216</td>
<td>100.0%</td>
<td>+13.4%</td>
</tr>
</tbody>
</table>

Source: IDC Worldwide Quarterly Hardcopy Peripherals Tracker, August 5, 2021

Notes:

- IDC tracks A2-A4 devices in the Quarterly Hardcopy Peripherals Tracker.
- Hardcopy Peripherals include single-function printers, multifunctional systems (MFPs), and single-function digital copiers (SF DC).
- Data for all vendors are reported for calendar periods.

Figure 1
For more information about IDC’s Worldwide Quarterly Hardcopy Peripherals Tracker, please contact Phuong Hang at phang@idc.com.

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