IDC Tracker®

Monitor and Improve Competitive Performance

Strategize and outperform competitors in key technology markets with IDC Tracker®. Analyze unique market scenarios in detail with historic and forecasted sales performance data.

Over 60 IDC Tracker® Products Provide Sales Performance Data For:

120+
Technologies

3000+
Vendors

95+
Geographies[1]

5
Years of Forecast Data

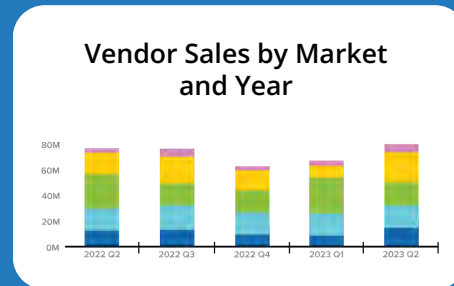[1] Exact geographic coverage varies by Tracker® dataset.

Discover rich insights with powerful tools and models to:
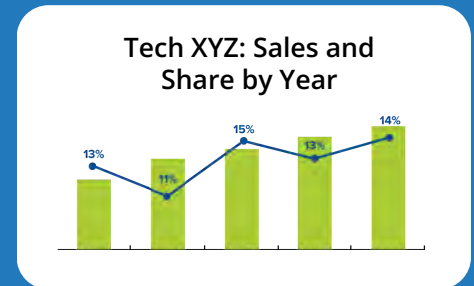
Benchmark and Analyze Competing Vendors

Your Company

Validate revenues, units sold, and average selling prices for your competitors.

Track Hardware, Software, and Services Markets Your Way

Vendor Sales by Market and Year

Create unique views using highly relevant and highly detailed market dimensions.

Keep Track of Major Market and Technology Shifts Over Time

Tech XYZ: Sales and Share by Year

Get data and insights refreshed monthly, quarterly, and semi-annually, and access historic market data.

Subscribe to IDC Tracker® data two ways:

Complete Dataset

Get unlocked access to the entire dataset.

Geographically Configured Dataset

Right-size your coverage for the geos that matter now and scale as your needs expand.

Subscriptions Also Include:

Direct access to experts and analysts who can support your analysis.

Optional subscription add-ons to provide even more data-driven insight (not available in all IDC Data & Analytics products).

BOOK A DEMO ›