

Research Overview

Empowering public sector transformation

IDC Government Insights collaborates with government and education organizations worldwide with in depth research and advisory services for national civilian and defense agencies, state and local governments, nonprofits, and K12 and higher education institutions. Our team of analysts guides organizations to accelerate tech modernization and innovation to enable the faster, secure delivery of higher-quality services with improved efficiency, effectiveness, and mission impact.



Coverage

- ➔ National government
- ➔ Local government
- ➔ Education and EdTech
- ➔ Transportation
- ➔ Smart cities and communities
- ➔ Sustainable infrastructure

2025 Key Strategic Research Themes and Business Priorities

Accessible digital services	Invisible bureaucracy and seamless, modern equitable services.
Security, Privacy and Trust	Ensuring cyber resilience, protecting public data and privacy in the context of digital sovereignty and responsible AI.
Resilience and sustainability	Proactive investment for prevention and mitigation of environmental risks.
Intelligent operations	Backend to edge remote and autonomous operations.
Modernized employee experience	Retain and recruit workers of the future.

Research for Strategic Growth

Government industry intelligence:

- Worldwide program
- Americas program
- Asia/Pacific program
- European program

National government platforms and technologies:

- Worldwide program
- Asia/Pacific program
- EMEA program

Industry targeted areas worldwide

- Smart and sustainable Cities, states and spaces
- Government security, climate and resiliency strategies
- Education and EdTech digital strategies
- Sustainable transportation and smart vehicles strategies
- National security, defense and intelligence strategies (NEW)
- China government digital strategies
- China smart cities strategies

Data-Driven Decisions Start Here

Tech Spending & Market Intelligence

- Federal/Central Government
- State/Local Government
- Education
- Travel and Transportation
- Engineering, Construction, and Real Estate

Featured Spending Guides

- 3rd Platform Spending Guide: Government
- US Federal Government IT Spending Guide
- US State and Local Government IT Spending Guide
- ICT Spending Guide Enterprise and SMB
- Software and Public Cloud Services
- Security
- AI and Generative AI
- Big Data and Analytics
- Digital Transformation
- Internet of Things
- Edge
- Augmented and Virtual Reality

IT Wallet Share: Industry Tech-Buyer Data

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