

Completing the agentic journey

Agenda: Transforming **technology** for an Al world

Rick Villars Intro: Completing the agentic transformation GVP. Worldwide Research Capitalizing on agentic workflows to enable new work models Amy Loomis Research VP, Future of Work Taming agentic fleets to unlock value **Nancy Gohring** Senior Research Director, Al 2:15 – 3:00pm: Break & IDC Solution Showcase Delivering agentic services requires inference at scale **Rick Villars** GVP, Worldwide Research **Agentic impact: An industry perspective** Ananda Chakravarty Research VP, Head of Retail Insights Sam Abadir Research Director, Risk, Financial Crime & Compliance Sarah Lee Research Director, Manufacturing IT Strategies



IDC Solution Showcase

Technology Solutions

- 🛨 Al-driven Operations, Observability & FinOps
- ★ Al-driven Sourcing with IDC TechMatch
- Al-ready Infrastructure
- ★ Al Trends & Research
- 눚 Data-driven Business Strategy
- Data Security & Compliance
- Deal Reviews & Pricing Benchmarks
- Leadership & Development
- Research & Advisory for Technology Acquisition
- ★ Understanding Buyer Sentiment

Custom Solutions

- Building & Repositioning Brands
- ★ Impactful, Adaptable Strategy Development

Executive Strategies

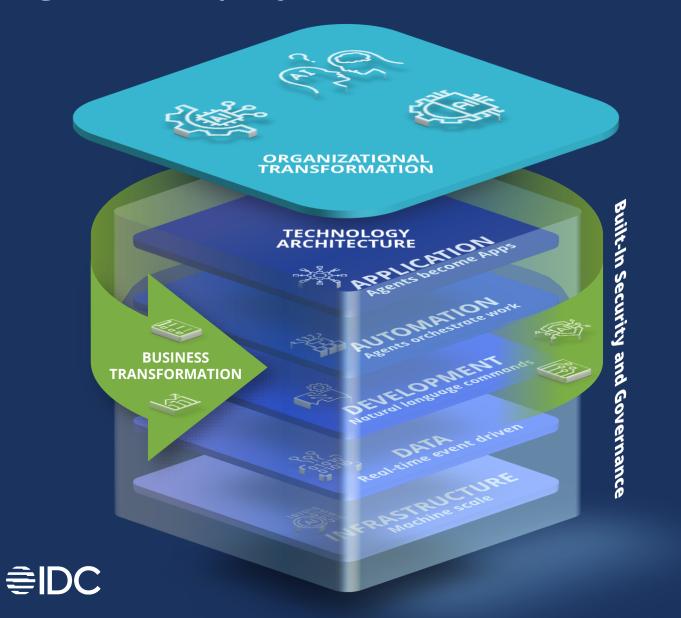
CMO and C-Suite Strategies

Data & Analytics

- Company Data
- Market Data
- IDC Velocity for Sales



Agentic Al playbook for innovation





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Completing the agentic transformation





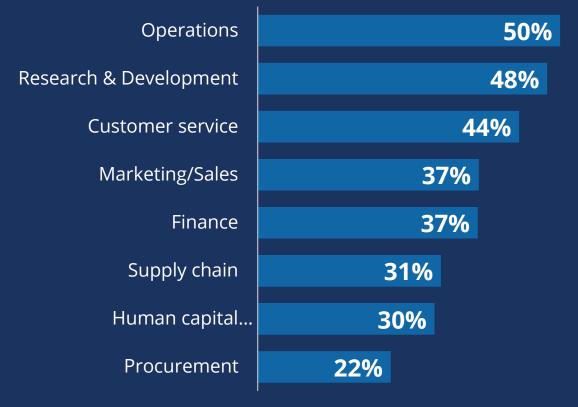








Most important business areas to integrate agentic Al into existing applications or business processes in 2025







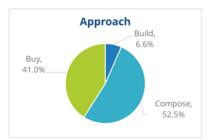
Agentic Impact on Industries

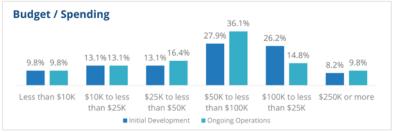
Business areas addressed

Use cases addressed

Payer: Prior Authorization (PA) Process Optimization

Prior authorizations is a high impact GenAl use case for payers and providers because it a time intensive and complex process requiring multi-model inputs of clinical data that can be structured and unstructured. It as source of great administrative friction for healthcare organizations and consumers.



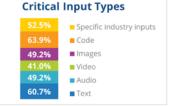


Top Business Objectives

21.3% Improved operational efficiency

14.8% Faster innovation

11.3% Improved business agility





Mean Spend

Operational \$90,345.91

53.6% of resources applied to build or maintain this use case comes from external service providers



Source: GenAl Industry Use Case Adoption Trends Survey, March 2025 N = 61 unweighted

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Taming Agentic Fleets

Business areas Apps converted

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Timing and Distribution of Adoption By Level									
		2025	2027	2029	2031	2033	2035	2037	
	Agents as Apps	0%	0%	5%	20%	; ; 35% ;	50%	65%	Fleet
	Agent Led	0%	5%	20%	40%	50%	35%	25%	
	Ag-Enhanced	3%	30%	40%	25%	10%	10%	5%	?
	As/Ad-Enhanced, Ag Supplemented	17%	35%	20%	10%	5%	5%	5%	Custo
	As/Ad-Enhanced	50%	20%	10%	5%	0%	0%	0%	
	Traditional	30%	10%	5%	0%	0%	0%	0%	

Legend: Assistants (As), Advisors (Ad), Agents (Ag)

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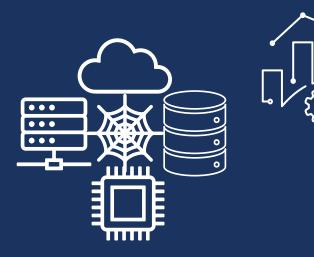


Inference at Scale

Business areas addressed

Use cases addressed





Apps converted

How many answers?

Agents = delivering the right answer ...at the right time...in the right context

